



A FORCE FOR GOOD IN THE WORLD

In 2016, both the **Nu Skin Force for Good Foundation** and the **Nourish the Children initiative** reached some major milestones in a collective effort to nourish and uplift children.

More than **20 years ago**, the company launched its force for good campaign with the introduction of the Epoch line, where a portion of every Epoch product sale is donated to various charitable organizations benefiting children. This grew into the Nu Skin Force for Good Foundation as the company set out to improve the lives of children by **offering hope of a life free from disease, illiteracy and poverty.**



During the past 20 years the Nu Skin Force for Good Foundation has provided more than **12,000 lifesaving heart surgeries**, built **18 libraries** and stocked them with books for rural elementary schools in Asia, provided funds for **Epidermolysis Bullosa research**, trained more than **2,000 Malawians** in agricultural practices in order to better provide for their families, and **much more.**

To celebrate 20 years Nu Skin completed local humanitarian efforts during its annual Force for Good Day, completing projects in **more than 20 countries** to help improve the lives of children. This global effort included projects such as assembling thousands of lunches and hundreds of learning kits, spending hours playing with young heart surgery patients, and painting toys and murals with youth in their local communities.



In addition to the Foundation's efforts, the Nourish the Children initiative, an innovative way to alleviate child malnutrition and hunger in a sustainable manner, reached a major milestone of more than **500 million meals** provided to malnourished children in **50 countries.** Through the initiative, the Nu Skin family continues to feed more than 130,000 malnourished children every day.

MAKING A DIFFERENCE

Nu Skin was recently recognized for its charitable contributions with the "Corporate Spirit Of Giving Award" from Utah Philanthropy Day. Nu Skin received the award as a result of its community and philanthropic projects, including its global Force for Good Day.



Napoleon Dzombe, who helped found SAFI and is a recipient of the National Achiever Award, received the Commonwealth Association of Technical Universities and Polytechnics in Africa (CAPA) award. The CAPA award of excellence is given to individuals and organizations for tremendous contribution to educational and socio-economic development.



NU SKIN FORCE FOR GOOD FOUNDATION HIGHLIGHTS



TEARS OF JOY

Seven-month-old Jia Zichao is an adorable baby, with eyes that light up when he smiles. Sadly, he was born with congenital heart disease. Zichao's parents could not afford the treatment for him, due to a car accident that caused the family to go into heavy debt. The Jia family was afraid they were going to lose their beautiful baby and were about to give up hope when they learned about the Nu Skin Greater China Children's Heart Fund. Zichao became the first child to receive a heart surgery in the Hebei Province, and after a successful surgery and many tears of joy, Zichao has a brighter future ahead of him.

“There is one thing that inspires me the most; it's Nu Skin's determination to save lives, and to make a life and death difference to children in many regions of the world.”

DR. PIRAPAT MOKARAPONG
PEDIATRIC CARDIAC SURGERY FOUNDATION,
SECRETARY GENERAL AND SURGEON-IN-CHIEF.

PROJECT HIGHLIGHTS: OCTOBER - DECEMBER 2016



Greater China Children's Heart Fund and Southeast Asia Children's Heart Fund provided heart surgeries to more than **600** children with **CONGENITAL HEART DISEASE.**



Nu Skin Korea started a program called **NU SPORTS SCHOOL.**

This program is designed to promote children's health and support their physical education.



The School of Agriculture for Family Independence welcomed

MORE THAN 30 NEW FAMILIES

to its campus in Malawi.



Q4.2016

NOURISH THE CHILDREN HIGHLIGHTS

WORKING TOGETHER TO FEED MORE CHILDREN



Nu Skin Philippines participated in a Nourish the Children day at a local school. Nu Skin sales leaders and staff went to Highway Hills Integrated School in Mandaluyong to help the school feed children in need. More than 50 malnourished students were fed VitaMeal meat patties and rice. They also received addition VitaMeal to take home.



As we go into a new year, the need for VitaMeal continues to grow with a major drought in Malawi, refugees in Somalia and natural disasters all over the world, like the recent hurricane in Haiti, many children are going hungry. Because of the great need, Nu Skin initiated

a Season of Giving promotion that runs through the end January 2017. **For every three bags purchased and donated Nu Skin will donate an additional bag of VitaMeal, nearly tripling the impact.**

Join us as we work to increase the number of malnourished children we are able to feed. By working together, we can have a greater impact, providing more food to feed the children. To purchase and donate, visit nourishthechildren.com.



NOURISH THE CHILDREN INITIATIVE

DISTRIBUTION TOTALS:
OCTOBER-DECEMBER 2016

DESTINATION	MEALS
MALAWI	8,388,000
HAITI	1,950,000
ZAMBIA	900,000
CHINA	720,120
EL SALVADOR	570,000
PHILIPPINES	360,000
SOMALIA	360,000
ARMENIA	360,000
GUATEMALA	330,000
HONDURAS	210,000
HURRICANE MATTHEW RELIEF	180,000
NICARAGUA	180,000
RUSSIA	180,000
TOTAL	14,688,120



Nu Skin is a for-profit distributor of nutritional and skin care products in more than 50 markets and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The initiative enables Nu Skin's distributors and customers to purchase VitaMeal from Nu Skin and donate it to charitable organizations to help solve the complex world problem of feeding malnourished children. The price of VitaMeal includes the cost of manufacturing, general overhead, distribution and sales. As is the case with other Nu Skin products, distributors are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal, which is lower than the profit margin on virtually all of Nu Skin's other products.