AGELOC® ME CLINICAL BULLETIN

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Summarized from a third-party professional assessment performed in accordance to Good Clinical Practices and the Standard Operating Procedures of the Organization

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INTRODUCTION

Nu Skin evaluated the clinical efficacy of the ageLOC Me serums to identify improvements in aging parameters on the skin.

Common symptoms associated with aging skin include fine lines/wrinkles and a loss of elasticity or facial firmness. As cell turnover slows and environmental exposure builds skin discoloration, uneven skin tone, dullness, roughness, and noticeability of pores becomes more predominant. Thus, finding a product that adequately targets each of these concerns can improve the appearance of skin and make one look more youthful.

METHODOLOGY

Nu Skin Research and Development contracted with a third party testing house in the United States to evaluate the efficacy of ageLOC Me Serums. Two groups of 30 female subjects (50% Asian, 50% Caucasian) were randomly selected based on their visible skin aging attributes. They used the ageLOC Me products for 16 weeks mirroring the product usage by starting with the calibration set of serums for the first four weeks and then transitioning to one of two preselected serum combinations. Clinical grader and self-assessment evaluations of anti-aging parameters were conducted at baseline, weeks one, four, eight, 12 and 16.

RESULTS

A clinical grader noted statistically significant visible improvements in aging characteristics of the skin including fine lines/wrinkles, facial firmness, smoothness, skin tone evenness, noticeability of pores, skin spots (discoloration), and brightness. The percent of subjects that showed improvements in the stated parameter as seen by clinical graders is as follows:

• 100% Skin smoothness
• 97% Fine lines
• 97% Overall firmness

Similarly, subjects also saw improvements in their skin over baseline in these aging characteristics. Figure 1 below illustrates the percent of subjects showing improvements in an array of aging skin concerns including more difficult targets like moderate to deep lines and wrinkles, smile lines, overall firmness and firmness around the eyes. Figure 2 shows the percent improvements seen in these more difficult targets as noted by the subjects.
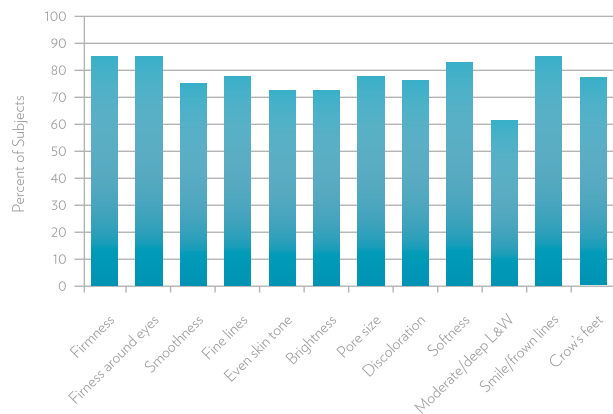
SELF PERCEPTION AT 16 WEEKS

Figure 1. Percent of subjects noting improvements in skin characteristics at 16 weeks
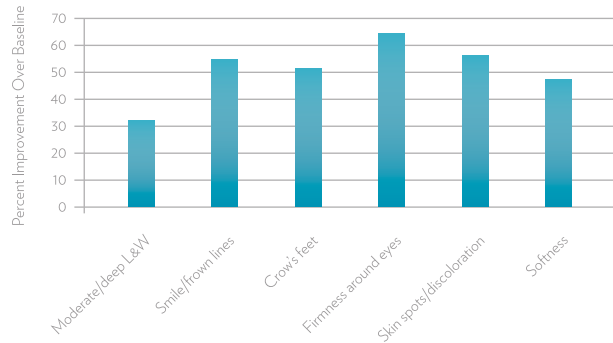
SELF PERCEPTION AT 16 WEEKS

Figure 2. Percent improvement over baseline noted by subjects at 16 weeks

CONCLUSION

ageLOC Me was designed to provide customized skin care based on individual skin aging characteristics. Yet, even when subjects are randomly assigned product both the subjects and a clinical grader noted improvements in anti-aging skin characteristics. Thus, ageLOC Me serums were able to improve visible signs of aging.