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# AGELOC® SCALP AND HAIR CARE

Summarized from a third-party professional assessment performed in accordance with Good Clinical Practices and the Standard Operating Procedures of the Organization

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## INTRODUCTION

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Nu Skin developed a novel hair care system that includes a shampoo and conditioner and a scalp serum to help promote a healthy scalp for beautiful, fuller hair.

## METHODS

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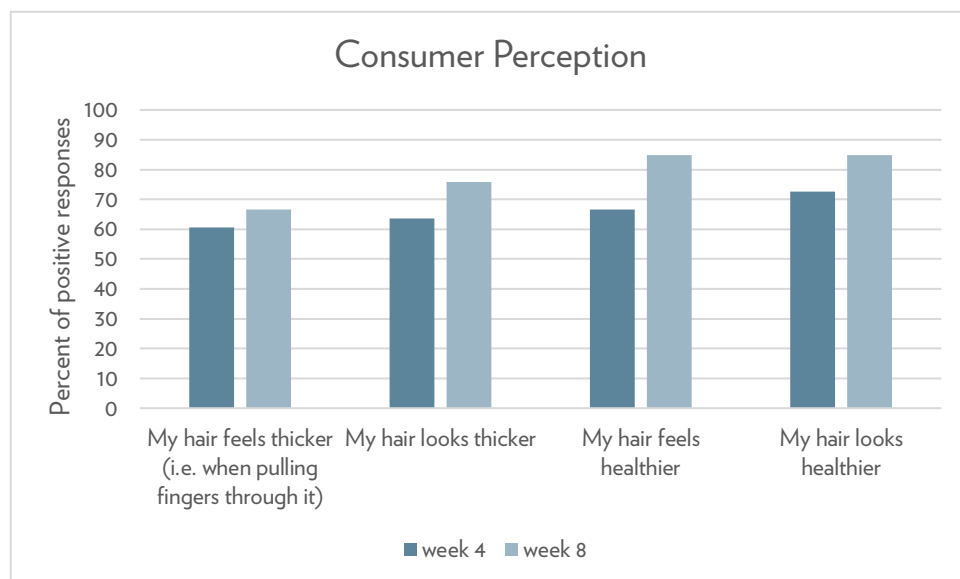
Nu Skin Research and Development commissioned a third-party testing house to clinically evaluate the use of ageLOC Scalp and Hair Shampoo, ageLOC Scalp and Hair Conditioner, and ageLOC Intensive Scalp and Hair Serum to ascertain efficacy per self-perception. Males and females between 20–65 years of age with self-described thin hair and/or damaged hair were recruited. Thirty-one male (7) and female (24) subjects completed the study.

Subjects were to apply the ageLOC Intensive Scalp and Hair Serum twice daily directly on their scalp. This was to follow washing/conditioning with ageLOC Scalp and Hair Shampoo and ageLOC Scalp and Hair Conditioner when used according to their current hair cleansing routine. Subjects evaluated their hair at the testing house at three different time points—baseline, week four, and week eight. At baseline and week eight, digital images of the subjects—including their hair—were also taken.

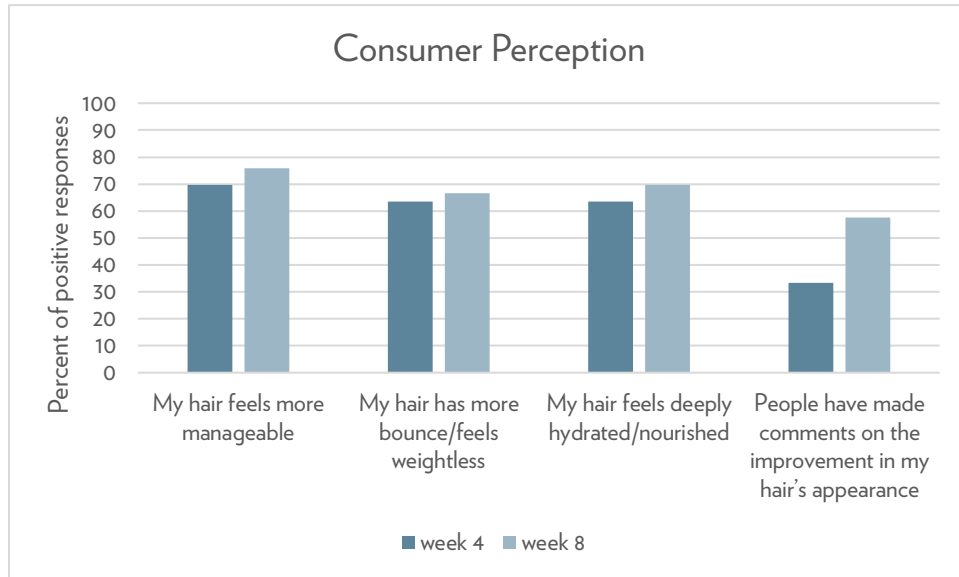
## RESULTS

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The use of the ageLOC Scalp and Hair System was well received by subjects. They reported a high percentage of positive responses. Subjects indicated their hair felt and looked thicker and healthier.



They also reported that their hair felt more manageable, nourished, and hydrated, and had a weightless bounce.



## CONCLUSION

ageLOC Intensive Scalp and Hair Serum used with ageLOC Scalp and Hair Shampoo and Conditioner can have a positive impact on the look and feel of thin and/or damaged hair.

