

# NUTRICENTIALS®

## BRIGHTER DAY

### EXFOLIANT SCRUB

Your skin has a mind of its own. But now you can make it resilient to what life throws at you with a bioadaptive skin care system that helps your skin adapt to environmental stressors like late nights and pollution and protects against UV and blue light rays—for better, balanced skin every single day. It's so intuitive, it knows what your skin needs before you do. And with clean formulas, you can feel confident about what you're putting on your skin. Nutricentials Bioadaptive Skin Care.™  
Make every day a great skin day.



#### MEET BRIGHTER DAY

Nutricentials Brighter Day leaves you with a smooth, bright complexion by removing dead skin cells and pore-blocking impurities. Unlike other exfoliants, our double-feature formula uses Pomegranate Enzymes to help loosen dead skin cells while Natural Exfoliating Minerals remove them from your skin. Combining both enzymatic and physical exfoliation more effectively clears out dead skin cells without damaging your skin. Plus, a Bioadaptive Botanical Complex and Aloe Vera nourish and soothe for post-scrub skin comfort. With a fresh scent and natural purple color to delight your senses, Brighter Day is deep-cleansing bliss.

#### WHY YOU'LL LOVE IT

- Made with bioadaptive botanicals, known as adaptogens, that help your skin adapt to its environment.
- A clean formula with worry-free ingredients you can feel good about putting on your skin.
- Gently, thoroughly, and evenly exfoliates skin's surface.
- Removes pore-blocking elements, leaving you with a smooth, glowing complexion.
- Calms, refreshes, softens, smooths, and leaves skin looking brighter.
- Pomegranate Enzymes break down the "glue" that holds dead skin cells to the skin's surface.
- Helps protect your skin against the effects of pollution and harmful free radicals by sloughing off dead skin cells, reducing the amount of polluting particles on the skin.
- Scrubs away the visible effects of stress and pollution on your skin.
- Features a tube that is proudly made with 35% post-consumer resin (PCR).

#### WHAT POWERS IT

- **Bioadaptive Botanical Complex (Rhodiola, Maral Root, Siberian Ginseng, Chaga Mushroom, and Resurrection Plant)**—a blend of botanical extracts from plants known as adaptogens that thrive in extreme climates and can help your skin bounce back from stressors.
- **Natural Exfoliating Minerals**—extra-fine, extra-gentle, naturally sourced particles gently and evenly exfoliate to reveal softer, smoother skin.
- **Pomegranate Enzymes**—naturally sourced, gentle yet effective enzymes help break down the "glue" of dead skin cells and exfoliate for smoother skin.
- **Aloe Vera**—nourishes and soothes skin as you exfoliate.

#### HOW TO USE IT

After cleansing, apply to damp face and neck and gently massage face for 30 seconds. Rinse thoroughly and follow with toner. Use twice per week or as needed.

#### TRY THESE WITH IT

- Nutricentials Day Away Micellar Beauty Water
- Nutricentials To Be Clear Cleansing Gel
- Nutricentials Here You Glow Exfoliating Toner
- Nutricentials Celltrex® Always Right Recovery Fluid
- Nutricentials Celltrex Always Right Recovery Mask
- Nutricentials Thirst Fix Hydrating Gel Cream

#### LEARN MORE ABOUT IT

##### What are bioadaptive botanicals?

Bioadaptive botanicals are plants that thrive in extreme climates thanks to their adaptive properties. These special properties help your skin adapt to its changing and unique

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environment so it can recover from—and gain resiliency to—environmental stressors.

## How does Nutricentials Brighter Day exfoliate the skin?

Nutricentials Brighter Day physically exfoliates skin with Natural Exfoliating Minerals, and enzymatically exfoliates with Pomegranate Enzymes.

## Which skin types should use Nutricentials Brighter Day?

Nutricentials Brighter Day is formulated to be suitable for all skin types.

## Can I use Nutricentials Brighter Day daily?

Nutricentials Brighter Day is gentle enough to use every day, but we recommend using it just twice a week.

## How does Nutricentials support Nu Skin's commitment to become more sustainable?

As responsible stewards of our planet, we have proudly replaced the Brighter Day tube with one made with 35% post-consumer resin (PCR). In doing so, we will prevent approximately one ton of virgin plastic from being produced annually.\*

Other Nutricentials tubes are also made with 34–40% PCR, and our bottles are made from 100% PCR, saving a combined total of 57.5 tons of virgin plastic every year.\* Plus, more than 90% of our palm ingredients are sustainably sourced, as certified by the Roundtable on Sustainable Palm Oil (RSPO). Please check your local capabilities and recycle all bottles, cartons, and jars, where possible. By purchasing Nutricentials, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us. Please visit [www.nuskin.com/sustainability](http://www.nuskin.com/sustainability) for more information.

\*Based on 2021 global forecasts.

## What is the Nutricentials commitment to clean formulas?

With our commitment to transparency, sustainability, and using only the best of science and nature, we bring you clean formulas based on our Nutricentials worry-free ingredient list—all in sustainable packaging. So you can feel confident in your natural glow and in your skin care. Nutricentials Bioadaptive Skin Care™ is responsible skin care for conscious consumers.

## Which ingredients are on the Nutricentials Worry-Free List?

We know you care about what goes on your skin. Thanks to the Nutricentials Worry-Free List, you won't find the following ingredients in any Nutricentials formulas.

BHA/BHT	MI/MCI	POLYETHYLENE BEADS
COAL TAR	MINERAL OIL	PROPYLENE GLYCOL
DYES	OXYBENZONE	RETINYL PALMITATE
EDTA*	PARABENS	SLS/SLES
FORMALDEHYDE	PARAFFIN	TOLUENE
FRAGRANCE ABOVE 1%	PEGs	TRICLOCARBAN
HYDROQUINONE	PETROLATUM	TRICLOSAN
MEA/DEA/TEA	PHTHALATES	

\*except in sunscreens, for stability.

## WHAT'S IN IT

Water (Aqua), Aloe Barbadensis Leaf Juice, Stearic Acid, Glycerol Stearate, Hydrated Silica, Cetyl Alcohol, Ethylhexyl Palmitate, Ethylhexyl Stearate, Lactobacillus/Punica Granatum Fruit Ferment Extract, Selaginella Lepidophylla Extract, Rhaponticum Carthamoides Root Extract, Rhodiola Rosea Extract, Coccinia Indica Fruit Extract, Inonotus Obliquus (Mushroom) Extract, Acanthopanax Senticosus (Eleuthero) Root Extract, Melia Azadirachta Flower Extract, Tocopheryl Acetate, Allantoin, Glycerin, Carbomer, Aminomethyl Propanol, Sodium Phytate, Fragrance (Parfum), Caprylyl Glycol, Chlorphenesin, Phenoxyethanol.

