

NU COLOUR® LIQUID EYELINER

CREATE YOUR PERFECT LEVEL OF BOLD.



MEET NU COLOR LIQUID EYELINER

From every day casual wear to a dreamy, winged tip, define your line with Nu Colour Liquid Eyeliner. Our quick-dry formula has your back for that long-lasting wear with no smudge or transfer. This eyeliner is made to stay in place.

WHY YOU'LL LOVE IT

- Provides 92% coverage at eight hours
- Glides smoothly in application
- Crisp and intense color
- Dries quickly with a “Quick-Dry Formula”
- Contains Black Complex: A unique combination of antioxidant-rich black rice, sesame seed, black bean and blackberry extract, that helps to keep the eye area looking healthy.

WHAT POWERS IT

- Color Placement Technology—a unique combination of ingredients that provides a vibrant color while helping to keep it in place with a combination of flexible resins and harder film formers. This is what helps provide the smooth application, quick drying, and staying power.

HOW TO USE IT

- Shake before use to keep the formula flowing
- Draw smooth, even lines by starting at the inner corner of the upper eyelid
- Let set for 30 seconds

TRY THESE WITH IT

- Nutriol Eyelash Treatment
- Nu Colour Curl and Lash Mascara

- Nu Colour Powerlips Fluid
- Nu Colour Powerlips Polish
- Nu Colour Waterproof Makeup Remover

LEARN MORE ABOUT IT

How many hours will this eyeliner stay on?

Nu Colour Liquid Eyeliner has been shown to provide 92% coverage at 8 hours. In additional testing nearly 70% of subjects felt the formula provided long-lasting, 24-hour wear. This crisp black eyeliner has some staying power.

How do you remove Nu Colour Liquid Eyeliner?

We would recommend using Nu Colour Waterproof Makeup Remover to easily and gently remove Nu Colour Liquid Eyeliner. It not only is effective, but it can help soothe and moisturizer for more skin win.

Is this eyeliner waterproof?

Nu Colour Liquid Eyeliner is long-lasting, but it was not developed to be waterproof.

WHAT'S IN IT

Water, Acrylates/Ethylhexyl Acrylate Copolymer, Styrene/Acrylates Copolymer, Butylene Glycol, Glycerin, Hydroxyapatite, Isobutylene/Sodium Maleate Copolymer, Pentylene Glycol, Polysorbate 20, Panthenol, Oryza Sativa (Rice) Extract, Sesamum Indicum (Sesame) Seed Extract, Glycine Soja (Soybean) Seed Extract, Rubus Fruticosus (Blackberry) Fruit Extract, Dimethicone, Magnesium Aluminum Silicate, Stearic Acid, Xanthan Gum, Methylglucamine, Disodium EDTA, Potassium Sorbate, Sodium Dehydroacetate, Phenoxyethanol, Iron Oxides (CI 77499)