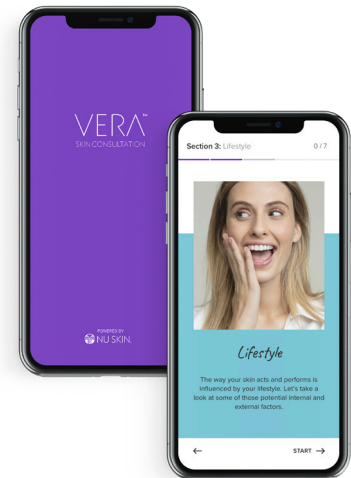


VERA™ SKIN CONSULTATION



Vera Skin Consultation takes the guesswork out of skin care. Powered by over a million data points, 30+ years of expertise, hundreds of clinical studies and insights, and an abundance of skin-loving products—it's a seamless solution for all.

MEET VERA

Unleash the power of Nu Skin's entire face care portfolio. Packed with the best of technology and personalization, Vera is the unique way to engage with customers. It combines an intuitive digital questionnaire, best-in-class face-scanning technology, and an intelligent recommendation algorithm to help match your customers with their ideal Nu Skin face care products—all to help you close the first sale.

WHY YOU'LL LOVE IT

- You don't have to be a beauty expert. Vera eliminates the guesswork and empowers you.
- Get instant access to Nu Skin's entire face care portfolio to match customers with their ideal products.
- Increase your credibility through state-of-the-art technology.
- Expand your reach and grow your business—no matter where you are in your Nu Skin journey.
- Easily train your team to duplicate and multiply your success.
- Enjoy peace of mind, knowing each sale is seamlessly attributed to you.
- Share invitations easily through social media, email, or text—or better yet, guide your customers through the consultation in person.

WHAT POWERS IT

Vera is powered by an intuitive digital questionnaire, best-in-class face-scanning technology, and an intelligent recommendation algorithm. It's carefully programmed to gather and analyze user's data, interpret photo evidence, and recommend the ideal products to customers.

HOW TO USE IT

Vera is an intuitive tool for both you and your customers. It's as simple as one, two, three.

1. **Invite**—Create an invitation and share it on social media, through email or text, over the phone, or in person.
2. **Consult**—Vera helps you get to know your customers through a guided questionnaire to discover more about them, their skin, and their lifestyle. It also captures their photo—using artificial intelligence to analyze for various concerns. The intelligent algorithms use this information to help your customers learn about their skin and purchase exactly what they need.
3. **Track**—Easily keep track of all your skin consultations, check the status of your customers, create and send more invitations, and post to social—all in one place.

LEARN MORE ABOUT IT

Is Vera an app?

Yes and no. Vera has two parts. The admin tool is an app. It offers sales leaders the flexibility to track skin consultations, check the status of customers, create and send more invitations, and post to social—all in one place. The customer consultation portion is web-based. Customers receive an invitation link optimized for a mobile experience, so they won't have to download an app.

VERA™ SKIN CONSULTATION

How will my customers access their Vera Skin Consultation?

Customers simply click on the link you sent via email, social media, or text. It will direct them to the web-based experience.

What's so "smart" about Vera's recommendations?

We've packed the best of technology and personalization into a pocket-sized powerhouse. Built on an intuitive combination of a digital questionnaire, best-in-class face-scanning technology, and a recommendation algorithm, it matches consumers with their ideal Nu Skin face care products.

How does Vera help me engage with Millennial consumers?

Millennials are immersed in technology in a way consumers have never been before. They're tech-savvy, digitally driven, and mobile-obsessed. Plus, they want products personalized to them. Vera empowers the consumer to learn about their skin and begin their Nu Skin journey with us, helping them discover their best skin by matching them with products from our world-class device and face care portfolios.