

# NU COLOUR® BIOADAPTIVE BB+ SKIN LOVING FOUNDATION



## GET TO KNOW NU COLOUR BIOADAPTIVE BB + SKIN LOVING FOUNDATION

What happens when a high-performance liquid foundation meets a skin-loving, bioadaptive beauty balm? An innovative formula called Nu Colour Bioadaptive BB+ Skin Loving Foundation. In essence, it's makeup that acts like skin care. Not only does Bioadaptive BB+ enhance your complexion with a luminous finish, but it helps your skin respond to stress and defends against blue light and UV rays with good-for-your-skin ingredients. What's more, this multitasker offers benefits your skin needs that your foundation has been missing.

Are you ready to get the look that loves you back?

Nu Colour Bioadaptive BB+ Skin Loving Foundation protects and nourishes like a BB cream but performs like your favorite long-lasting foundation. It's enriched with Hyaluronic Acid and Rose Ferment for all-day soothing hydration and also contains bioadaptive Cocoa Seed Extract. This bioadaptive ingredient, a unique adaptogen, is rich in peptides and works to help protect your skin from the damaging effects of blue light, free radicals, and environmental stressors—ensuring the health of your skin. And the adjustable coverage means you'll always look your best.

### WHY YOU'LL LOVE IT

- Helps skin resist stress and adapt to its environment with a bioadaptive ingredient.
- Protects against the harmful effects of blue light.
- Provides long-lasting hydration.

- Contains broad spectrum UVA/UVB SPF 35.
- Diminishes the appearance of fine lines and wrinkles.
- Feels comfortable—never heavy or cakey.
- Long-lasting, all-day coverage.
- Helps control shine and oil breakthrough.
- Blurs imperfections with a luminous finish, helping skin tone appear more even.
- Available in clinically evaluated shades for a wide variety of skin tones.
- Non-comedogenic—doesn't clog pores.
- Features a carton that comes from well-managed, FSC®-certified forests.

### WHAT POWERS IT

- **Hyaluronic Acid-Rose Ferment Blend**—provides long-lasting, soothing hydration.
- **Theobroma Cacao (Cocoa) Seed Extract**—a bioadaptive ingredient that helps protect your skin from free radicals and the damaging stressors of blue light exposure.

### HOW TO USE IT

Apply one or two pumps of Nu Colour Bioadaptive BB+ Skin Loving Foundation to clean face using your fingers, brush, or sponge, and blend well into skin. Add more as needed.

### TRY THESE WITH IT

- ageLOC® LumiSpa®
- Nutricentials® Bioadaptive Skin Care™
- Nu Colour Powerlips® Fluid
- Nu Colour Powerlips Polish

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## LEARN MORE ABOUT IT

### What are Nu Colour Bioadaptive BB+ Skin Loving Foundation bioadaptive ingredients?

Bioadaptive ingredients, also known as adaptogens, help your skin adapt to its changing and unique environment, so it can recover from—and gain resiliency to—environmental stressors.

### Why is blue light protection important?

Blue light from phones, laptops, tablets, TVs, LED light bulbs, and the sun causes oxidative stress, which can then lead to hyperpigmentation and premature aging of the skin. Your best defense? Minimize blue light exposure whenever possible and always use products containing antioxidants that neutralize free radical activity.

### What makes this a skin-loving hybrid formula?

Not only does every application of Nu Colour Bioadaptive BB+ Skin Loving Foundation help you look your best with a long-lasting luminous finish, but it also helps protect skin from everyday stressors while providing soothing hydration. It brings together the best of both worlds: makeup that acts like skin care.

### What skin care regimen should I use?

Nu Colour Bioadaptive BB+ Skin Loving Foundation will complement any of our product regimens, but to ensure your skin resiliently bounces back from life's daily stressors, we recommend you use the Nutricentials® Bioadaptive Skin Care® line. After your cleanser, toner, serum, and moisturizer steps, apply Bioadaptive BB+ as the final step to get the look that loves you back.

### What are the benefits of Hyaluronic Acid?

Hyaluronic Acid is an effective humectant that helps draw moisture into the skin. And when skin is hydrated, it can appear plumper, healthier, and younger.

### How does Nu Colour Bioadaptive BB+ Skin Loving Foundation support Nu Skin's commitment to become more sustainable?

Nu Colour Bioadaptive BB+ Skin Loving Foundation's carton comes from well-managed FSC®-certified forests. Please check your local capabilities and recycle the carton where possible. By purchasing Nu Colour Bioadaptive BB+ Skin Loving Foundation, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us.

Visit [www.nuskin.com/sustainability](http://www.nuskin.com/sustainability) for more information and details on how to recycle.

## WHAT'S IN IT

Ivory 1.1, Linen 1.3, Ochre 2.3, Natural Beige 3.1, Light Golden 3.3

### ACTIVE INGREDIENT:

Titanium Dioxide 12%

### INACTIVE INGREDIENTS:

Water (Aqua), Phenyl Trimethicone, Dimethicone, Butylene Glycol Dicaprylate/Dicaprate, Butylene Glycol, Acrylates Copolymer, Butyloctyl Salicylate, Squalane, Cetyl PEG/PPG-10/1 Dimethicone, Pentylene Glycol, Dimethicone/Vinyl Dimethicone Crosspolymer, Hexyl Laurate, Glycerin, Polyglyceryl-4 Isostearate, Magnesium Stearate, Distearidimonium Hectorite, Magnesium Sulfate, Phenoxyethanol, Sorbitan Sesquioleate, Tribehenin, Ethylhexyl Palmitate, Stearic Acid, Triethoxycaprylylsilane, Hydrogenated Olive Oil Unsaponifiables, Alumina, Methyl Methacrylate Crosspolymer, Synthetic Fluorophlogopite, Aluminum Hydroxide, Sodium Hyaluronate, Theobroma Cacao (Cocoa) Seed Extract, Rosa Damascena Flower Extract, Saccharomyces Ferment Filtrate, Ethylhexylglycerin, Trihydroxystearin, Glucomannan, Propanediol, 1,2-Hexanediol, Tin Oxide, Disodium EDTA, Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499).

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Cream 2.1, Medium Ochre 3.2, Beige 3.4,  
Medium Beige 4.1

**ACTIVE INGREDIENT:**

Titanium Dioxide 13%

**INACTIVE INGREDIENTS:**

Water (Aqua), Phenyl Trimethicone, Dimethicone, Butylene Glycol Dicaprylate/Dicaprate, Butylene Glycol, Acrylates Copolymer, Butyloctyl Salicylate, Squalane, Cetyl PEG/PPG-10/1 Dimethicone, Pentylene Glycol, Dimethicone/Vinyl Dimethicone Crosspolymer, Hexyl Laurate, Glycerin, Polyglyceryl-4 Isostearate, Magnesium Stearate, Distearidmonium Hectorite, Magnesium Sulfate, Phenoxyethanol, Sorbitan Sesquioleate, Tribehenin, Ethylhexyl Palmitate, Stearic Acid, Triethoxycaprylylsilane, Hydrogenated Olive Oil Unsaponifiables, Alumina, Methyl Methacrylate Crosspolymer, Synthetic Fluorphlogopite, Aluminum Hydroxide, Sodium Hyaluronate, Theobroma Cacao (Cocoa) Seed Extract, Rosa Damascena Flower Extract, Saccharomyces Ferment Filtrate, Ethylhexylglycerin, Trihydroxystearin, Glucomannan, Propanediol, 1,2-Hexanediol, Tin Oxide, Disodium EDTA, Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499).

Shell Beige 4.2, Almond 5.1

**ACTIVE INGREDIENT:**

Titanium Dioxide 11%

**INACTIVE INGREDIENTS:**

Water (Aqua), Phenyl Trimethicone, Dimethicone, Butylene Glycol Dicaprylate/Dicaprate, Butylene Glycol, Acrylates Copolymer, Butyloctyl Salicylate, Squalane, Cetyl PEG/PPG-10/1 Dimethicone, Pentylene Glycol, Dimethicone/Vinyl Dimethicone Crosspolymer, Hexyl Laurate, Glycerin, Polyglyceryl-4 Isostearate, Magnesium Stearate, Distearidmonium Hectorite, Magnesium Sulfate, Phenoxyethanol, Sorbitan Sesquioleate, Tribehenin, Ethylhexyl Palmitate, Stearic Acid, Triethoxycaprylylsilane, Hydrogenated Olive Oil Unsaponifiables, Alumina, Methyl Methacrylate Crosspolymer, Synthetic Fluorphlogopite, Aluminum Hydroxide, Sodium Hyaluronate, Theobroma Cacao (Cocoa) Seed Extract, Rosa Damascena Flower Extract, Saccharomyces Ferment Filtrate, Ethylhexylglycerin, Trihydroxystearin, Glucomannan, Propanediol, 1,2-Hexanediol, Tin Oxide, Disodium EDTA, Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499).

Tan 4.3, Mocha 5.3

**ACTIVE INGREDIENT:**

Titanium Dioxide 9%

**INACTIVE INGREDIENTS:**

Water (Aqua), Phenyl Trimethicone, Dimethicone, Butylene Glycol Dicaprylate/Dicaprate, Butylene Glycol, Acrylates Copolymer, Butyloctyl Salicylate, Squalane, Cetyl PEG/PPG-10/1 Dimethicone, Pentylene Glycol, Dimethicone/Vinyl Dimethicone Crosspolymer, Hexyl Laurate, Glycerin, Polyglyceryl-4 Isostearate, Magnesium Stearate, Distearidmonium Hectorite, Magnesium Sulfate, Phenoxyethanol, Sorbitan Sesquioleate, Tribehenin, Ethylhexyl Palmitate, Stearic Acid, Triethoxycaprylylsilane, Hydrogenated Olive Oil Unsaponifiables, Alumina, Methyl Methacrylate Crosspolymer, Synthetic Fluorphlogopite, Aluminum Hydroxide, Sodium Hyaluronate, Theobroma Cacao (Cocoa) Seed Extract, Rosa Damascena Flower Extract, Saccharomyces Ferment Filtrate, Ethylhexylglycerin, Trihydroxystearin, Glucomannan, Propanediol, 1,2-Hexanediol, Tin Oxide, Disodium EDTA, Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499).

Chestnut 5.4

**ACTIVE INGREDIENT:**

Titanium Dioxide 8%

**INACTIVE INGREDIENTS:**

Water (Aqua), Phenyl Trimethicone, Dimethicone, Butylene Glycol Dicaprylate/Dicaprate, Butylene Glycol, Acrylates Copolymer, Butyloctyl Salicylate, Squalane, Cetyl PEG/PPG-10/1 Dimethicone, Pentylene Glycol, Dimethicone/Vinyl Dimethicone Crosspolymer, Hexyl Laurate, Glycerin, Polyglyceryl-4 Isostearate, Magnesium Stearate, Distearidmonium Hectorite, Magnesium Sulfate, Phenoxyethanol, Sorbitan Sesquioleate, Tribehenin, Ethylhexyl Palmitate, Stearic Acid, Triethoxycaprylylsilane, Hydrogenated Olive Oil Unsaponifiables, Alumina, Methyl Methacrylate Crosspolymer, Synthetic Fluorphlogopite, Aluminum Hydroxide, Sodium Hyaluronate, Theobroma Cacao (Cocoa) Seed Extract, Rosa Damascena Flower Extract, Saccharomyces Ferment Filtrate, Ethylhexylglycerin, Trihydroxystearin, Glucomannan, Propanediol, 1,2-Hexanediol, Tin Oxide, Disodium EDTA, Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499).

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Java 5.5, Espresso 5.6

**ACTIVE INGREDIENT:**

Titanium Dioxide 5%

**INACTIVE INGREDIENTS:**

Water (Aqua), Phenyl Trimethicone, Dimethicone, Butylene Glycol Dicaprylate/Dicaprate, Butylene Glycol, Acrylates Copolymer, Butyloctyl Salicylate, Squalane, Cetyl PEG/PPG-10/1 Dimethicone, Pentylene Glycol, Dimethicone/Vinyl Dimethicone Crosspolymer, Hexyl Laurate, Glycerin, Polyglyceryl-4 Isostearate, Magnesium Stearate, Distearidimonium Hectorite, Magnesium Sulfate, Phenoxyethanol, Sorbitan Sesquioleate, Tribehenin, Ethylhexyl Palmitate, Stearic Acid, Triethoxycaprylylsilane, Hydrogenated Olive Oil Unsaponifiables, Alumina, Methyl Methacrylate Crosspolymer, Synthetic Fluorophlogopite, Aluminum Hydroxide, Sodium Hyaluronate, Theobroma Cacao (Cocoa) Seed Extract, Rosa Damascena Flower Extract, Saccharomyces Ferment Filtrate, Ethylhexylglycerin, Trihydroxystearin, Glucomannan, Propanediol, 1,2-Hexanediol, Tin Oxide, Disodium EDTA, Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499).

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