

NUTRICENTIALS® HYDRATING LIP MASK

Your skin has a mind of its own. But now you can make it resilient to what life throws at you with a bioadaptive skin care system that helps your skin adapt to environmental stressors like late nights and pollution and helps protect against UV and blue light rays—for better, balanced skin every single day. It's so intuitive, it knows what your skin needs before you do. And with clean formulas, you can feel confident about what you're putting on your skin. Nutricentials Bioadaptive Skin Care®. Make every day a great skin day.



MEET HYDRATING LIP MASK

Dull, dry lips not your style? Hydrating Lip Mask hydrates and helps protect lips from stressors, leaving them silky smooth and pillowy soft. The clean formula with worry-free ingredients features Nutricentials' exclusive bioadaptive botanicals to help protect from the negative effects of environmental stressors. At the same time, superstar ingredients Vitamin C helps brighten skin and Vegan Collagen helps minimize the appearance of fine lines around the mouth. Combined in an ultra-comfortable hydrogel mask, Hydrating Lip Mask is your secret to a perfect pout every time.

WHY YOU'LL LOVE IT

- Made with bioadaptive botanicals, also known as adaptogens, that help your skin adapt to its unique and ever-changing environment, so you can always put your best face forward.
- Helps protect against, and increase resiliency to, the damaging effects of stress, pollution, and free radicals.
- A clean formula with worry-free ingredients you can feel good about putting on your skin.
- Helps hydrate dry, chapped lips.
- Collagen and Vitamin C-infused hydrogel moisturizes the area around your mouth to help improve the appearance of fine lines and wrinkles.
- Moisture-loving ingredients help lock in hydration to keep your lips soft and smooth.

WHAT POWERS IT

- **Bioadaptive Botanical Complex** (Rhodiola, Maral Root, Siberian Ginseng, Chaga Mushroom, and Resurrection Plant)—a blend of botanical extracts from plants known as adaptogens that thrive in extreme climates and can help your skin bounce back from stressors.
- **Stabilized Vitamin C**—helps visibly brighten your skin while also helping smooth and minimize the appearance of fine lines and wrinkles.
- **Vegan Collagen**—works with Vitamin C to provide a dewy glow while also helping to smooth and minimize the appearance of fine lines and wrinkles.
- **Hydration Blend**—hydrates and nourishes parched lips to help them look and feel lusciously soft.

HOW TO USE IT

Remove the Hydrating Lip Mask tray from its pouch and apply the mask to clean, dry lips. Leave on for 10–15 minutes and then discard. Gently massage any remaining serum into your skin. Do not rinse. Use 2–3 times per week or as often as desired.

TRY THESE WITH IT

- Nutricentials Brighter Day Exfoliant Scrub
- Nutricentials Spa Day Creamy Hydrating Masque
- Nutricentials Pillow Glow Sleeping Mask
- Nutricentials Eye Love Bright Eyes Illuminating Eye Cream

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LEARN MORE ABOUT IT

What are Nutricentials bioadaptive botanicals?

Bioadaptive botanicals are plants that thrive in extreme climates thanks to their adaptive properties. These special properties help your skin adapt to its changing and unique environment so it can recover from—and gain resiliency to—environmental stressors.

What is Hydrating Lip Mask made of?

The mask is made of hydrogel—a water-soluble gel that naturally and gently adheres to your skin. This gel is free from harsh chemicals and infused with Vitamin C and Vegan Collagen that work to hydrate and nourish your lips.

How does Nutricentials support Nu Skin's commitment to become more sustainable?

As responsible stewards of our planet, we have proudly designed our Hydrating Lip Mask tray with 30% recycled plastic (PCR).

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All of our Nutricentials bottles are made from 100% recycled plastic, and our tubes are made with 34–61% recycled plastic, saving a combined total of approximately 40 tons of virgin plastic every year*. Plus, our palm oil derived ingredients are sustainably sourced. Please check your local capabilities and recycle all bottles, cartons, and jars where possible. By purchasing Nutricentials, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us.

Please visit www.nuskin.com/sustainability for more information and details on how to recycle.

*Based on 2021 global forecasts.

What is the Nutricentials commitment to clean formulas?

With our commitment to transparency, sustainability, and using only the best of science and nature, we bring you clean formulas based on our Nutricentials Worry-Free Ingredient List—all in sustainable packaging. So you can feel confident in your natural glow and in your skin care. Nutricentials Bioadaptive Skin Care® is responsible skin care for ingredient-conscious consumers.

Which ingredients are on the Nutricentials Worry-Free Ingredient List?

We know you care about what goes on your skin. Thanks to the Nutricentials Worry-Free Ingredient List, you won't find the following ingredients in any Nutricentials formulas:

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|--------------------|-------------|--------------------|
| BHA/BHT | MI/MCI | POLYETHYLENE BEADS |
| COAL TAR | MINERAL OIL | PROPYLENE GLYCOL |
| DYES | OXYBENZONE | RETINYL PALMITATE |
| EDTA* | PARABENS | SLS/SLES |
| FORMALDEHYDE | PARAFFIN | TOLUENE |
| FRAGRANCE ABOVE 1% | PEGs | TRICLOCARBAN |
| HYDROQUINONE | PETROLATUM | TRICLOSAN |
| MEA/DEA/TEA | PHthalATES | |

*except in sunscreens, for stability.

WHAT'S IN IT

Water (Aqua), Glycerin, Butylene Glycol, Carrageenan, Tetrahexyldecyl Ascorbate, Collagen Extract, Caffeine, Acanthopanax Senticosus (Eleuthero) Root Extract, Inonotus Obliquus (Mushroom) Extract, Rhaponticum Carthamoides Root Extract, Rhodiola Rosea Extract, Selaginella Lepidophylla Extract, Anemarrhena Asphodeloides Root Extract, Ceratonia Siliqua (Carob) Gum, Allantoin, Xanthan Gum, Polyglyceryl-2 Diisostearate, Polyglyceryl-10 Laurate, Potassium Chloride, Propanediol, Sodium Polyacryloyldimethyl Taurate, Caprylyl Glycol, Cellulose Gum, Gellan Gum, Dextrin, Dipotassium Glycyrrhizate, Sodium Polyacrylate, Hydrogenated Polyisobutene, 1,2-Hexanediol, Hydroxyacetophenone, Ethylhexylglycerin, Titanium Dioxide (CI 77891), Iron Oxides (CI 77491).

