



Nu Biome
DOs & DONT's
Social Sharing Guidelines



*The claims and guidance in this presentation are for the US market only.



DON'Ts

DO NOT claim that Nu Biome helps with weight loss or fat loss

DO NOT make claims that Nu Biome helps with cramps

DO NOT claim that Nu Biome addresses IBS, constipation or other stomach conditions

DO NOT say that Nu Biome reduces food cravings or improves mood

DO NOT create B&A photos that demonstrate unapproved benefits



DOs

DO make approved claims found on the [Nu Biome product page](#)

DO talk about the results of the clinical trial appropriately

DO submit all B&A photos to Nu Skin for review prior to use

DO ensure that all claims related to reduced waist circumference clearly refer to bloating



NU BIOME APPROVED CLAIMS

Helps support ease of bloating discomfort*

Supports quick and effective easing of bloating*

Helps support a reduction in days of bloating*

Helps support a reduction in severity of bloating*

Supports a reduction in digestive discomfort*

Helps provide continual improvement in bloating when used consistently*

Supports a reduction in waist circumference, related to bloating*

For additional claims and details, see the [Nu Biome product page](#)

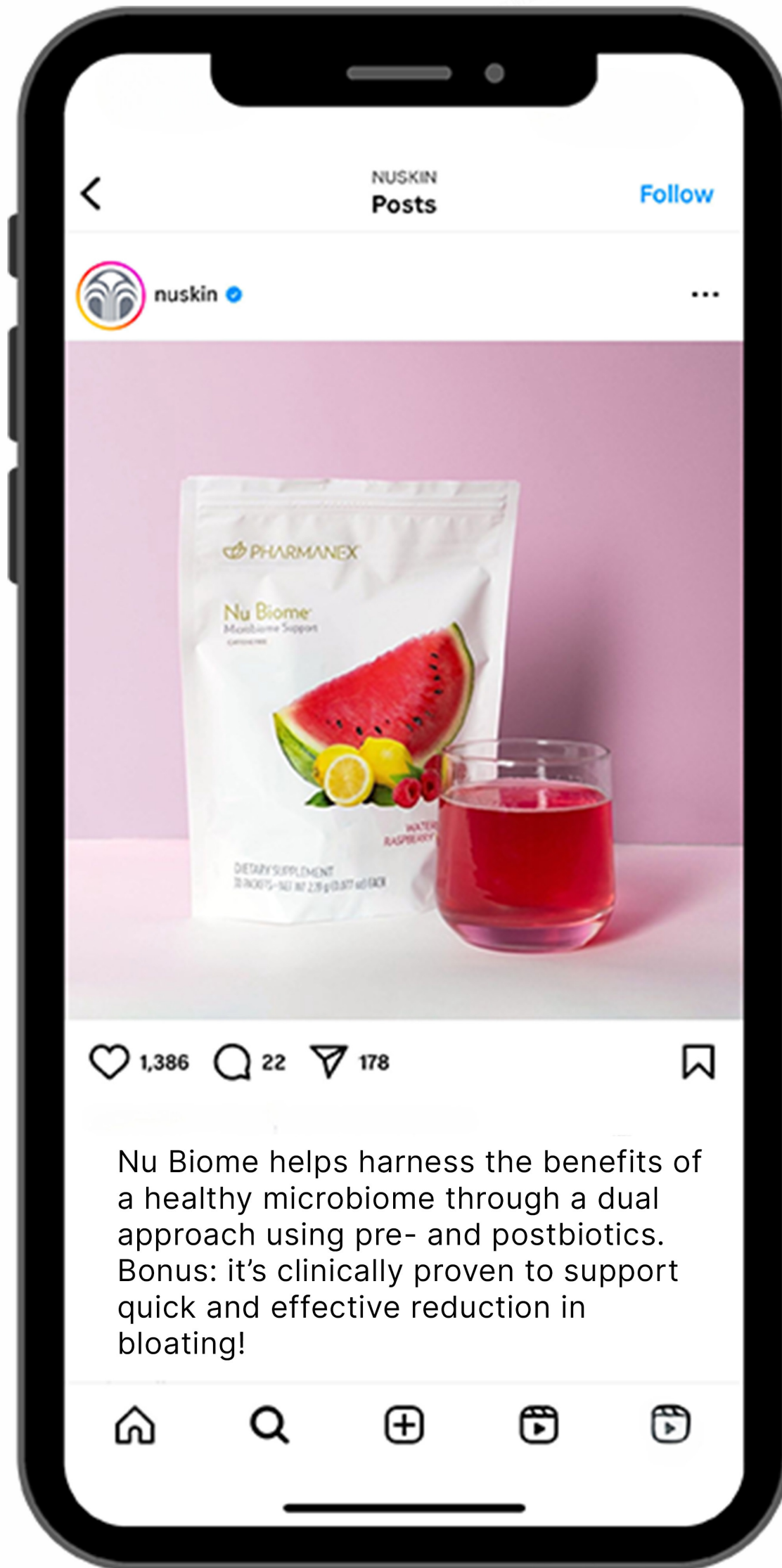
*These statements have not been evaluated by the US Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



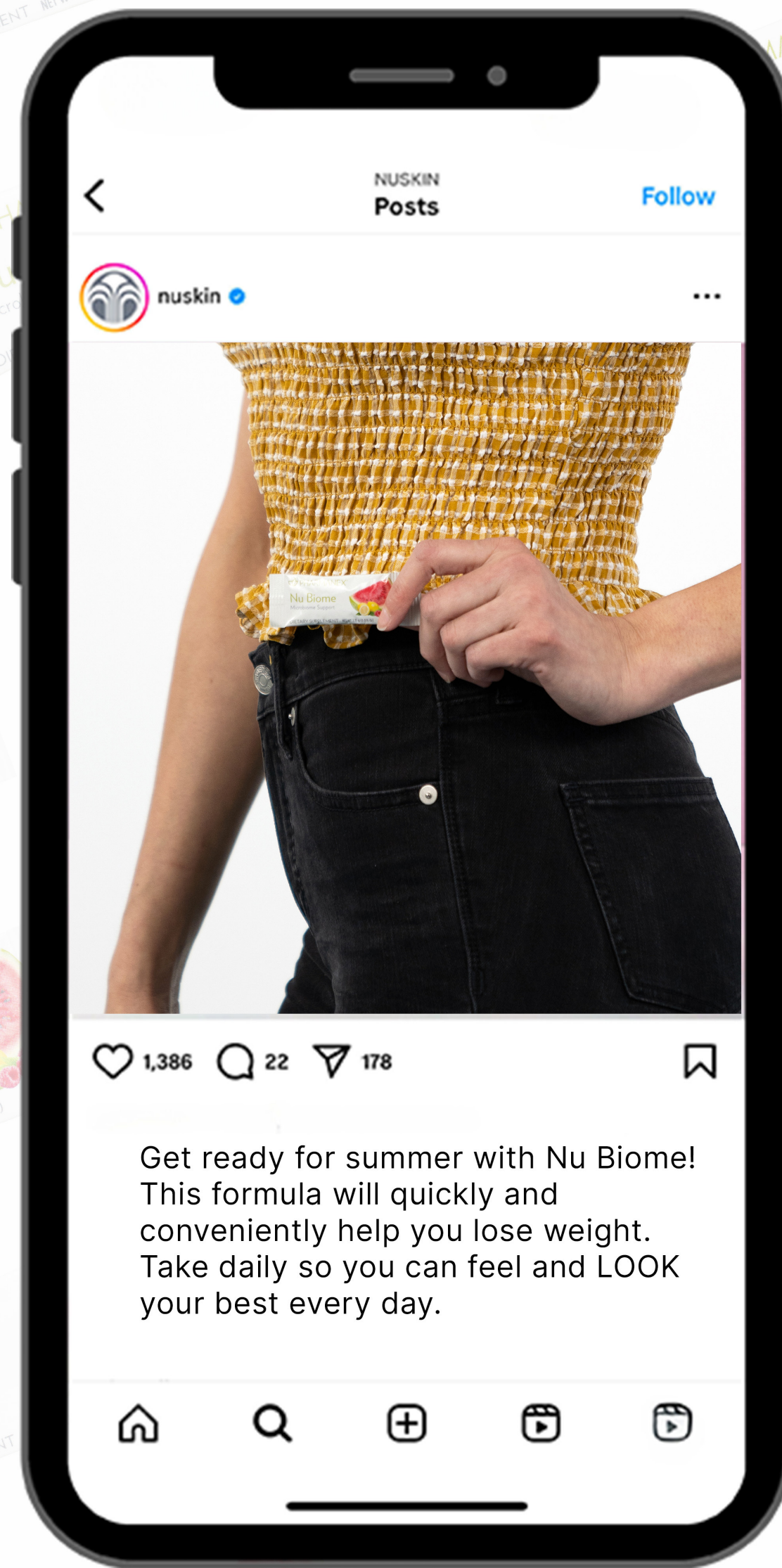
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APPROVED



NOT APPROVED



B&A PHOTO SUBMISSION

All B&A photos must be submitted to Nu Skin for review prior to use. Please submit via the form below.



NU SKIN.

English

Thank you for sharing your content. We love to see your Nu Skin experiences and results!

Before submitting any content, make sure to review the [Social Sharing Guidelines](#) and [Product Testimonial Guidelines](#).

All compliant content submitted will be made available to Nu Skin and Nu Skin Brand Affiliates.

In this short survey, you will be asked to provide your name, Brand Affiliate ID, content, and read and sign a Release and Consent Form.

→

12:29

NU SKIN.

English

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https://experience.nuskinlistens.com/jfe/form/SV_6LMTWUY5MAYWZLw