



NU SKIN SUCCESS TRIP 2025

# QUALIFICATION DETAILS

## NORTH AMERICA ENGLISH

### 2024 QUALIFICATION CALENDAR

### 2025

JULY 2024	AUG	SEPT	OCT	NOV	DEC	JAN 2025	FEB	MAR	APR	MAY	JUNE
Paris Qualification						Next Success Trip Qualification					
		Attend Whistler								Attend Paris	

### HOW TO QUALIFY\*\*

- Be a Brand Representative to start earning Success Points. Must hold Pin Title of at least Lapis Partner during the final month of Success Trip qualification.
- Earn Success Points (SP) each month during the qualification period (Paris qualifications runs July through December 2024. Next Success Trip qualification runs January through June 2025).

### THREE WAYS TO EARN SUCCESS POINTS\*\*

- 1. Volume Success Points** – Earn 1 Point for each 500 GSV.
- 2. Leadership Success Points** – Earn Points based on the PIN Titles of your G1 Brand Representative with at least 4 Building Blocks, who also meet the minimum Total Organization Volume (TOV\*) requirement.

TITLE	Brand Representative	Gold Partner	Lapis Partner	Ruby Partner	Emerald Director	Diamond Director	Blue Diamond Director
TOV*	2,000	4,000	6,000	10,000	18,000	38,000	68,000
SUCCESS POINTS	4	8	12	20	28	36	52

- 3. Leadership Team Bonus Points** – Earn points if your G1 Brand Representative meets the Leadership Team Sales Volume (LTSV) requirements.\*\*

LEADERSHIP TEAM VOLUME	5,000 LTSV	10,000 LTSV	20,000 LTSV	30,000 LTSV	40,000 LTSV
LEADERSHIP TEAM BONUS POINTS	1	2	4	6	8

### EMERALD PARTNERS +

During the incentive period, if you are paid as a Brand Director or higher (Emerald Partner +), will enjoy additional points if their leadership teams are greater than 40k.\*\*

LEADERSHIP TEAM VOLUME	50,000 LTSV	60,000 LTSV	70,000 LTSV	80,000 LTSV	90,000 LTSV	100,000 LTSV
LEADERSHIP TEAM BONUS POINTS	10	12	14	16	18	20

### SUCCESS POINT TARGETS & TITLE TO ATTEND

TRIP	Success Trip I	Success Trip II	Success Trip III	Success Trip IV	Success Trip V*
MINIMUM TITLE REQUIRED	Lapis Partner	Lapis Partner	Ruby Partner	Ruby Partner	Ruby Partner
SP TARGET	100 SP	150 SP	200 SP	250 SP	+100 SP

\*Each time you attend a Success Trip, your target will increase. Every time you reach the new target and Title requirement during a qualification period, you can earn another Success Trip. There is no limit to the number of trips you can earn. (Only one trip may be earned during each qualification period). Keep growing your business and keep attending!

†Total Organizational Volume (TOV) is the sum of your own SV and the SV of your breakthrough Brand Representative G1-G6.

\*\*Note: Nu Skin set a Success Point target for each Brand Representative based on performance starting in 2016.

These personalized targets may be found in V&G and more details regarding this can be found on the website [www.nuskin.com/successtrip](http://www.nuskin.com/successtrip).

Qualifications subject to change. Please visit [www.nuskin.com/successtrip](http://www.nuskin.com/successtrip) or contact your account manager.

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