

# SOCIAL IMPACT AND SUSTAINABILITY

Q4 2022 REPORT





# SOCIAL IMPACT: HEALTH & WELLNESS

Nu Skin donated over **120,000 units of product** to Convoy of Hope to help those affected by Hurricane Ian and offer ongoing support for the crisis in Ukraine. This donation amounted to the largest product donation ever by Nu Skin.

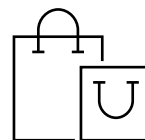


OVER  
**120,000**  
UNITS OF PRODUCT DONATED



Nu Skin Japan organized a food drive in Support of Second Harvest Japan, where over **1,900 food items** were collected and donated by customers, brand members, and employees. The items were donated to children in single-parent households and others in need through Second Harvest Japan and other local food banks.

OVER  
**1,900**  
FOOD ITEMS DONATED





Nu Skin Pacific encouraged their brand affiliates and employees to donate to the Kids with Cancer Foundation and raised funds through a bake sale in October. The Kids with Cancer Foundation supports children and families through the financial hardship of childhood cancer.

Nu Skin partnered with United Way's Community Action and Days Family Market to help serve families in need during the holidays. Employees helped prepare and pack **1,000 meals** for families across Utah.



PACKED AND PREPARED  
**1,000**  
MEALS FOR FAMILIES ACROSS UTAH



Nu Skin's Women Rising Employee Resource Group partnered with Now I Can and Stitching Hearts Worldwide to help create accessible Halloween costumes. Now I Can is a charitable organization that helps children with disabilities reach their full potential and greatest independence. Women Rising members worked with Now I Can to identify which children could use costumes.



VitaMeal donated by Nu Skin's family of Brand Affiliates, customers, and employees:

BAGS OF VITAMEAL DONATED:

347,223

MEALS DONATED:

10,416,690



Markets that have received VitaMeal donated by Nu Skin's family of brand affiliates, customers, and employees:



MALAWI:

8,700,000

MEALS



HAITI:

265,350

MEALS



SOMALIA:

180,000

MEALS



ARGENTINA:

126,000

MEALS



COLOMBIA:

225,000

MEALS



SOUTH SUDAN:

180,000

MEALS



CHINA:

740,340

MEALS

Nu Skin is a for-profit distributor of nutritional and skin care products and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The initiative enables Nu Skin's brand affiliates and customers to purchase VitaMeal from Nu Skin and donate it to charitable organizations to help solve the complex world problem of feeding malnourished children. The price of VitaMeal includes the cost of manufacturing, general overhead, distribution, and sales. As is the case with other Nu Skin products, brand affiliates are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal.



# SUSTAINABILITY

## PACKAGING SAVINGS:

22.49

tons of global paper savings

78.9

tons of global plastic savings



## SUSTAINABILITY HIGHLIGHTS:

Nu Skin was awarded the Green Business Leadership award from Utah Business. Utah Business recognized Nu Skin for its packaging and sustainability initiatives, including using more sustainable, innovative packaging and leadership in the Utah Sustainable Business Coalition.

Nu Skin Japan partnered with TerraCycle to execute their Force for Green Recycling Program. Through this program, in 2022, over **376,000 units** were recycled in Japan.

