

### Automatic Delivery Rewards\* (ADRs)

Automatic Delivery Rewards is simply the easiest way for you to receive the products you love and maintain your personal volume and eligibility. Each month, the products you have chosen are conveniently delivered to you on the day you choose. The great benefits of ADR:

- Product comes to your doorstep every month
- Increased flexibility
- Manage your account online 24/7
- Earn points toward product based on 20% of total order PSV
- Product points increase to 30% after 12 shipments on program



\*Some markets/specific regions or islands are excluded from this discount plan.

### The Scanner qualified initial ADR:

- Contains a Skin Carotenoid Score (SCS) certified product (LifePak®+, JVi®, Beauty Focus Collagen+, Beauty Focus MultiBeauty, g3)\*.
- 2. Is new and not existing.
- 3. Is linked to a new Scan Card number within the right timelines.
- 4. Is linked to a Scan Card used by synced Scanner.
- 5. Is registered in EMEA to count towards the Scanner programme.
- 6. Is fully paid and shipped.

<sup>\*</sup>Check www.nuskin.com for product availability in your country.

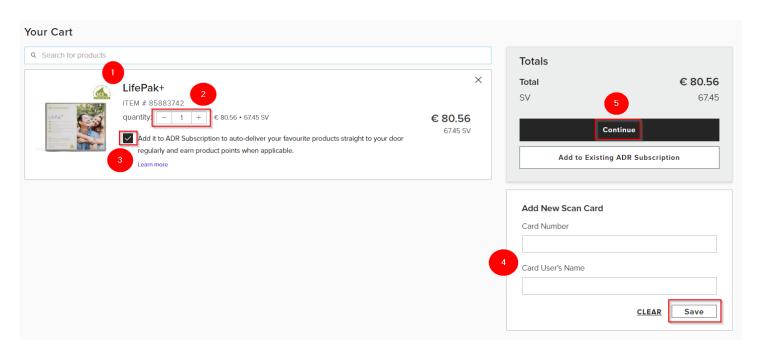
### Scanner qualified initial ADR

In the same ADR, you can link as many Scan Cards as many SCS certified products are.

Each product linked to a Scan Card within the right timeline counts for 1 qualified ADR.

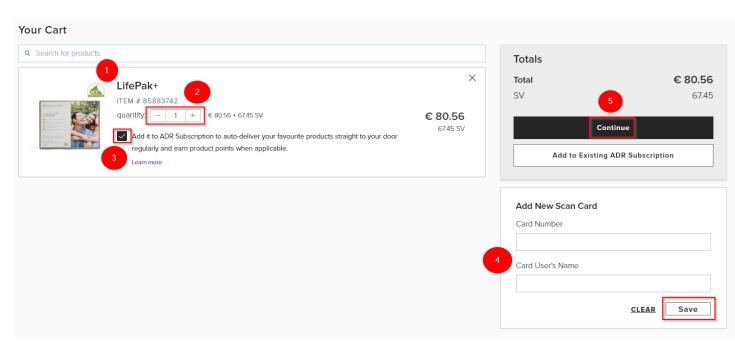
#### **EXAMPLE:**

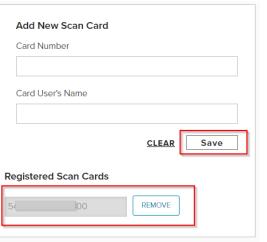
- A customer (John) got scanned on 01 January, 2022.
- On 15 January, 2022, John orders 1 LifePak+ and 2 Pharmanex® Eye Formula on a new ADR.
- John can now link up to a maximum of 3 Scan Cards to his ADR, which he does.
- These 3 ADRs will now count towards your Free Programme and bonuses.



## A new ADR and not an existing one

- 1. Select the SCS certified product(s) you want
- 2. Select the quantity you want
- 3. Mark this order as being an ADR





## To link the Scan Card to your ADR order

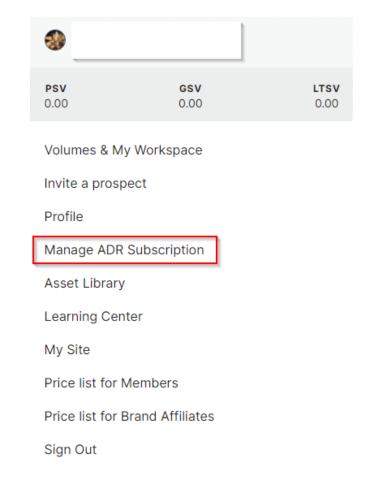
WHEN CREATING A NEW ADR IS THE BEST OPTION

- 1. Select the SCS certified product(s) you want
- 2. Select the quantity you want
- 3. Mark this order as being an ADR
- 4. Insert the Scan Card number(s)

## To link the Scan Card to your ADR order

#### YOU HAVE ALREADY CREATED AN ADR\*?

- 1. Log in
- 2. Go to MANAGE ADR
- 3. Find the SCAN CARDS section
- 4. Click on "Add/Edit Scan Card"
- 5. Save your changes



<sup>\*</sup>Respect the 90/15 days rule when linking a Scan Card to make your ADR qualify for the Free Programme & bonuses.

### A recurring ADR

- A SCS (Skin Carotenoid Score) certified product ADR order (LifePak ® +, Jvi ®, g3, Beauty Focus Collagen+, Beauty Focus MultiBeauty\*),
- which is following an initial ADR with a Scan Card eligible for a free physical re-scan\*\*
- and which is fully paid and shipped.



MAR 30, 2015

APR 21, 2015

FEB 15, 2015

DEC 31, 2014

JAN 01, 2015

\*Check www.nuskin.com for product availability in your country.



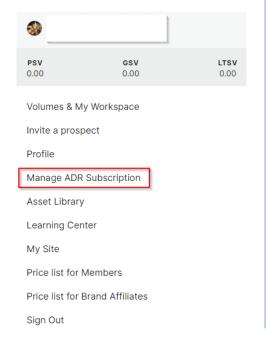
<sup>\*\*</sup>A scan card eligible for a physical free re-scan if the ADR is paid in the month preceding the free scan.

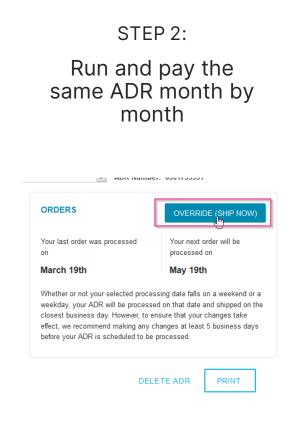
### How to have a recurring ADR

- 1. Maintain your monthly ADR by re-ordering the SCS certified product(s) you want
- 2. Make a free physical rescan with your previously used Scan Card

#### STEP 1:

Please ask your customer to log into his account, click on Manage ADR and choose his active monthly ADR





# STEP 3: Re-scan your customer physically with the same Scan Card month after month





# Recurring ADR and eligibility for re-scan rule

INITIAL ADR	RECURRING ADR	RECURRING ADR	
Initial Scan & link	= Initial ADR re- ordered/paid	= Initial ADR re- ordered/paid	
to ADR according to	&	&	
rules	Initial Scan Card used for rescan	Initial Scan Card used for rescan	
			<b>→</b>
$\longrightarrow$	$\longrightarrow$	$\longrightarrow$	
First month	Second month	Third month	And so on

### Scanner Free Programme

QUALIFICATION FOR THE FREE PROGRAMME MUST BE ACHIEVED SEPARATELY EACH CALENDAR MONTH\*

In total six (6) new or recurring Automatic Delivery Rewards ("ADR subscription") orders with skin carotenoid score ("SCS") certified products are registered, in any combination per month

OR

In total twenty (20) new or subsequent scans in any combination per month

**AND** 

Is paid at least as Brand Representative

for 100% lease fee discount

Example of monthly lease fees collection timeline:

May 2022

Bequirements met in May

Requirements NOT met in May

Lease Fees waived on 07 June

Lease Fees charged on 07 June

<sup>\*</sup> Scanner Lease Holder with outstanding lease fees forfeits the right to qualify for the Free Programme until the outstanding payments are cleared

## 90/15 days rule to create an ADR & link a Scan Card

SCENARIO 1 FIRST A SCAN IS MADE and after a new ADR is created

\*The first day when the scan or ADR is made is part of the 90/15 timelines.

Initial Scan Date

New ADR creation and Scan Card link deadline



31 March, 2022

## 90/15 days rule to create an ADR & link a Scan Card

SCENARIO 2
FIRST A NEW ADR IS CREATED and after a scan is made

\*The first day when the scan or ADR is made is part of the 90/15 timelines.

New ADR creation date

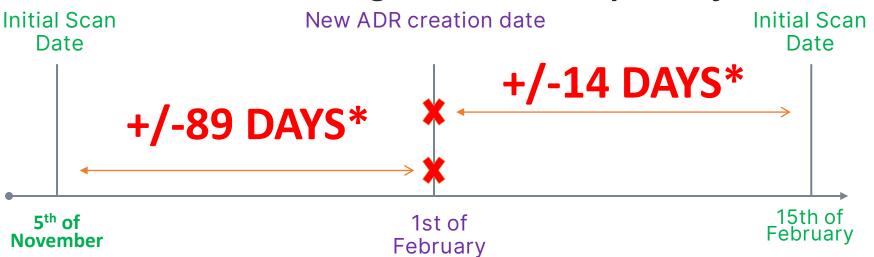
Initial Scan & Link to ADR deadline

+14 DAYS\*

O1 January, 2022

Initial Scan & Link to ADR deadline

### 90/15 days rule to create new/initial ADR registered in Europe & Africa



\*The first day when the scan or ADR is made is part of the 90/15 timelines.

Only that INITIAL SCAN CARD CAN BE LINKED to the new ADR which was scanned 89 DAYS\* BEFORE the ADR CREATION DATE or which was scanned 14 DAYS\* AFTER the ADR CREATION DATE.

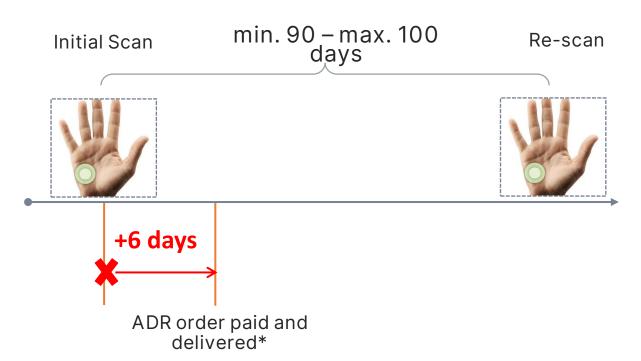
From the new ADR creation day, you have + 89 DAYS TO PAY THE ADR AND LINK THE SCAN CARD.

If the ADR WAS CREATED ON THE 1ST OF FEBRUARY, only that initial scan card can be linked to this ADR which was scanned BETWEEN THE 5TH OF NOVEMBER AND THE 15TH OF FEBRUARY.

### Money Back Guarantee

SCENARIO 3
MONEY BACK GUARANTEE eligibility timeline

\*Schedule the ADR delivery date within 7 days from the Initial Scan date included.



### The best scenario for your customers and you:

- 1. Scan your customers physically.
- 2. Within a maximum of 7 days from the Initial Scan:
  - Have them order and pay for the SCS products in a new ADR so the order can be shipped.
  - Have them link the Scan Card number to their ADR order.
- 3. Re-scan them between 90 and maximum 100 days from the Initial Scan date.

#### **BENEFITS:**

- <u>Customers</u>: Money Back Guarantee eligible.
- You: the ADR counts for your Free Programme and bonuses.

### Scan Card

The Scan Card is a reusable plastic card that is a customers' access to free LIFETIME MONITORING of his or her SCS.

With the S3, digital Scan Card numbers can also be purchased with the S3 App and used to scan.

The Scan Card number will function as initial the first time it is used and then once activated as subsequent the next times.





### Scan Card Number

### Physical Scan Card:





### Digital Scan Card number received by email:

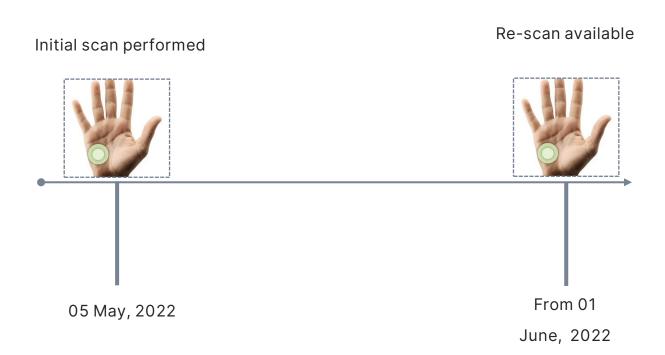


The Scan Card number is the 16 digit number written at the bottom of the bar code

### Lifetime Monitoring

As long as the customer stays on the paid qualified ADR, his/her Scan Card remains active and can be used for free re-scan\*

ONCE PER CALENDAR MONTH.



<sup>\*</sup>A scan card eligible for a physical free re-scan if the ADR is paid in the month preceding the free scan.



### Lifetime Monitoring

If the ADR is cancelled or if the SCS product is removed from the ADR, the Scan Card will be DEACTIVATED and the Lifetime Monitoring stops.

Scan Cards can only be REACTIVATED by Nu Skin® in case the ADR was deleted by mistake and the Scan Cards remain in the same ADR. ADR orders should be paid.

A Scan Card CANNOT BE MOVED from one ADR to another ADR.

## NUSKIN