



# BLACK FRIDAY

## 2024 PRODUCT GUIDEBOOK

# ageLOC Boost System

First visible results in just 7 days!\*

- For everyone looking for bouncier, brighter and plump-looking skin.\*\*  
Two minutes can change your day!
- Features Variable Pulse Microcurrent Technology that optimises and activates skin
- One of the 4 devices offered by Nu Skin, recognised as the World's #1 At-Home Beauty and Wellness Device System Company in 2023\*\*\*
- Cleanse your skin with your LumiSpa iO System before using the ageLOC Boost System



\* Results obtained from a third-party professional assessment based on a 6-week in vivo, consumer use study with 20 female subjects, between 25 and 40 years old, who used ageLOC Boost Activating Serum together with the ageLOC Boost Device, 1/day, for 6 weeks.

\*\* Results obtained from a third-party professional assessment based on a 12-weeks in vivo, single-blind consumer use study with 32 female subjects aged 25 to 40 who used the ageLOC Boost System once a day for 12 weeks.

\*\*\* Source Euromonitor International Limited; At-Home Beauty and Wellness Device Systems on a total retail level in RSP, excluding salon services that may offer packages, research conducted April – May 2024.

# Nutricentials Pumps

STEP UP YOUR PERSONALISATION!



- Targeted serum solutions designed to finetune and personalise your skin care regimen according to your skin's needs
- All formulated with our Bioadaptive Botanical Complex, that will help the skin better adapt to its ever-changing environment and demonstrate resiliency to environmental stressors
- Non comedogenic, do not clog your pores
- Target the shoppers who: (1) have specific skin concerns, (2) are busy and need help for their skin to bounce back from daily stressors, (3) are personalisation lovers



# Nutricentials Hyaluronic + B5 Pump

HEY HYDRATION!

- Expect skin that feels smoother, softer, and refreshed!
- Features several derived forms of Hyaluronic Acid to hydrate your skin and help it look and feel smoother
- Proven results: clinical study results show participants experienced continuous hydration up to 24 hours\*
- Use with the ageLOC Boost Device: 130+%\*\* EXTRA improvement in skin hydration after one application of ageLOC Boost with HA+B5 Pump, compared to topical alone



\*Results obtained from a third-party professional assessment based on a 24-hour in vivo study performed on 32 healthy female and male subjects aged 18 and over. The moisturisation level of skin was measured using a corneometer in three areas; one area where Hyaluronic acid + B5 Pumps had been applied, alongside two areas for positive (glycerine) and negative (untreated) controls.

\*\*Results obtained from a third-party professional assessment based on a 1-day in vivo study performed on 15 healthy subjects aged from 25 to 65 years old. The skin hydration was measured using a Corneometer on the face area: subjects used Nutricentials Hyaluronic Acid + B5 Pump on half of their face area and the Pump together with ageLOC Boost device for one minute on the other half of the face.



# Nutricentials Bakuchiol Pump

GET EVEN!

- For skin with a soft, smooth appearance!
- Features Bakuchiol — a gentle but powerful anti-ageing ingredient that's naturally derived and features antioxidant properties that help even skin tone and decrease the appearance of fine lines and wrinkles
- Bakuchiol is an excellent plant-based alternative to retinol
- Use with the ageLOC Boost Device: 187%\* EXTRA improvement related to skin clarity after one week of using ageLOC Boost with Bakuchiol pump daily, compared to topical alone\*\*

\*Percentage obtained by calculating the percentage difference between the results obtained on the two sides of the face (one side with Bakuchiol Pump only, the other side with the Bakuchiol Pump and the ageLOC Boost Beauty Device).

\*\*Results obtained from an in-house, in-vivo study. 10 Subjects were instructed to apply the Nutricentials Bakuchiol Pump on their facial skin, and on only one side (randomized), use the ageLOC Boost beauty device. VISIA pictures were taken at baseline, post-application and after one week (7 days) of daily usage and skin clarity was quantified via a skin redness score.

# Nutricentials Ceramides + Postbiotics Pump

SMOOTH & SOOTHE!

- Supports your skin's natural moisture barrier to decrease moisture loss and improve hydration
- Features a blend of ceramides and Lactobacillus Ferment (Postbiotic)
- Imagine your skin is a wall made of bricks and mortar – Ceramides represent the mortar, while the skin cells of the skin's upper layers are the bricks
- Use with the ageLOC Boost Device: 70%\* EXTRA improvement in skin barrier support after one week of using ageLOC Boost with Ceramides Pump daily, compared to topical alone





# Nutricentials Dew All Day



- True to its name, Dew All Day keeps your skin looking soft and dewy all day!
- Made with bioadaptive botanicals to increase your skin's ability to adapt to its unique and changing environment, so you can always put your best face forward
- Provides immediate hydration and up to 24 hours of continuous moisturisation\*
- Pair it effortlessly with the Nutricentials range for a complete skincare routine
- Perfect for anyone who prefers a lighter moisturiser

# Nu Colour Lash + Brow Serum

- Time for fuller, and more voluminous looking lashes and brows!
- Features different types of peptides, ingredients that can target the structure of the hair to help strengthen it and avoid breakages
- Helps visibly improve appearance of brows and lashes with visible results after 4 weeks\* and delivers great results if used for 12 weeks or longer
- Ophthalmologist-tested
- Pair with your Nutricentials Eye Love Bright Eyes Illuminating Eye Cream to improve the look of the entire eye area







## Nu Colour Mascara

- All eyes on you with the Nu Colour Mascara!
- Its curved brush offers long-lasting curling power
- No unwanted clumping
- Ideal for anyone desiring an appearance of length and volume to their lashes, it's a perfect addition to your beauty essentials
- Pair it with Nu Colour Bronzing Pearls for a radiant makeup finish

# ageLOC Nutriol Shampoo & Conditioner

- Say hello to healthy-looking, more lustrous locks!
- If you want to keep your hair looking and feeling strong, shiny and healthy day after day, then ageLOC Nutriol Scalp & Hair Shampoo is the shampoo for you
- Helps to protect hair from heat and colour fade\*, as well as reduce hair breakage
- Part of the ageLOC Nutriol Scalp & Hair System with the Conditioner and Serum
- Specifically formulated for thin, stressed and ageing hair



# ageLOC Nutriol Conditioner



- ageLOC Nutriol Scalp & Hair Conditioner, a conditioner suitable for the scalp and powerful enough to strengthen hair down to the roots
- Promotes volume and body without weighing hair down\*
- Pair it with the ageLOC Galvanic Spa & Scalp Conductor for enhanced results
- Tailored for consumers with thin, ageing and/or damaged hair
- You can also pair the ageLOC Scalp & Hair System with the Beauty Focus MultiBeauty supplements, for beautiful hair



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