



NU SKIN.®

This presentation is prepared by Nu Skin in July 2024 and is intended exclusively for Nu Skin Brand Affiliates registered in Europe & Africa, excluding Ukraine.

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Generating sales compensation as a Brand Affiliate requires considerable time, effort, and dedication. Success will also depend upon your skills, talents, and leadership abilities. There is no guarantee of financial success and results will vary widely among participants. A complete summary of earnings at each level in the Sales Performance Plan for your region/market can be found at www.nuskin.com.

There are no bonuses paid for recruiting. You do not receive any compensation for sponsoring other Brand Affiliates.

Product information, including, but not limited to, product availability, price, usage and claims, may vary in your market. Please check www.nuskin.com for local information.

Local currency equivalent for amounts mentioned in USD is provided on slide 22.

Please refer to the trademarks' glossary on www.nuskin.com for a list of all registered trademarks in the Nu Skin European markets & South Africa.



Demonstrable

There's a
demand

There's an
incentive



Attracting &
Developing
NEW BRAND AFFILIATES



Power of One INCENTIVE

01 March – 31 December 2024

Terms and Conditions apply. T&C available in My Workspace on nuskin.com.

Ukraine is excluded from the incentive.

In France, VDI Buyer-Resellers (« VDI Acheteur Revendeur ») are not eligible to earn any Bonus under this Incentive.

New Affiliate **SELLING** Bonus



New Affiliate **DEVELOPMENT** Bonus



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New Affiliate

SELLING Bonus

Encourages new Brand Affiliates to sell products to their Direct Customers.

New Brand Affiliates who sign up during the incentive period (1 March – 31 December 2024) and sell products to Direct Customers during their first 2 months as a new BA.



Sign up

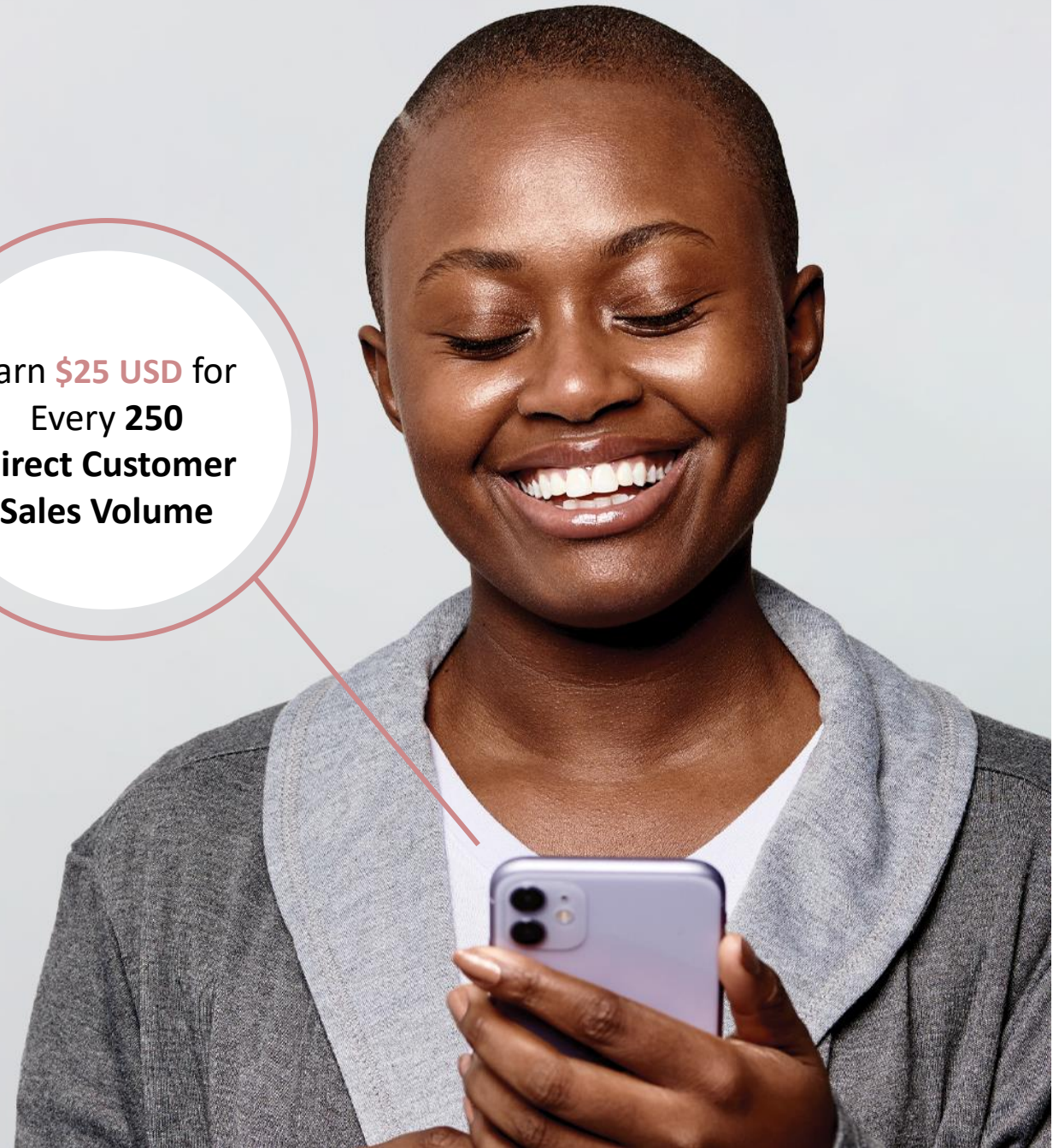


Sell products



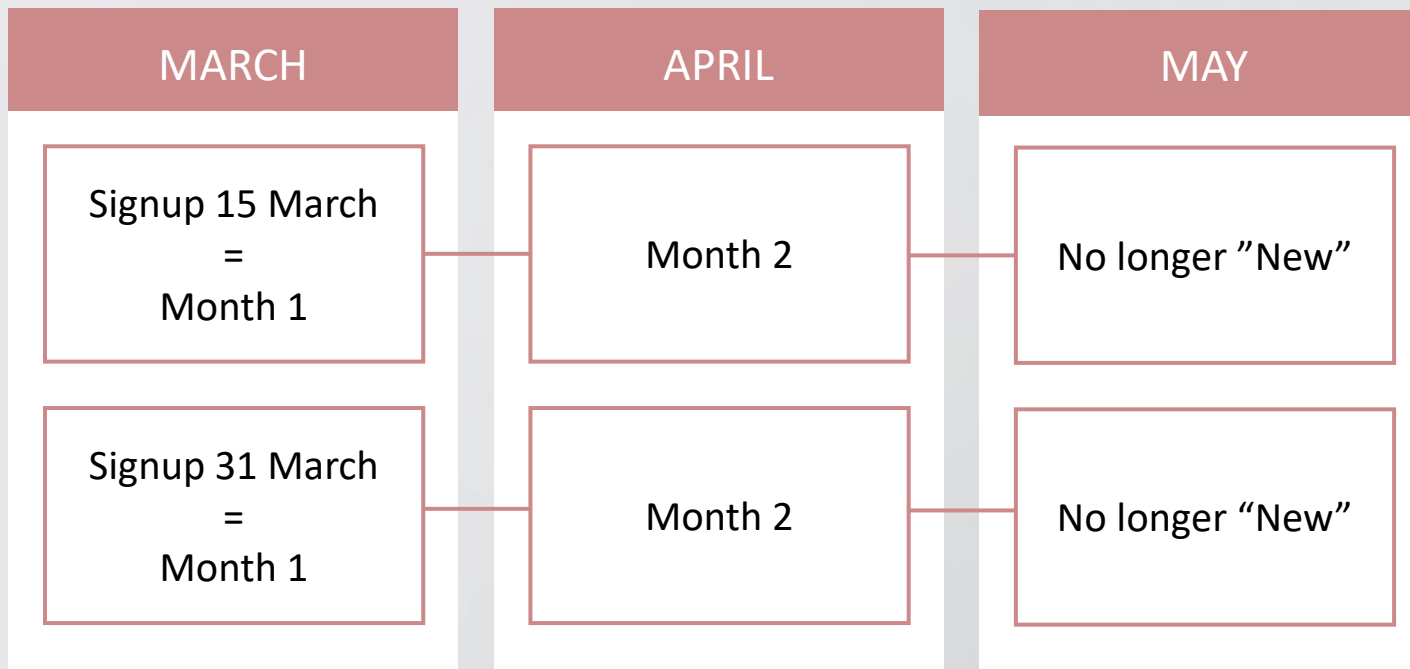
Earn

Earn **\$25 USD** for
Every **250**
Direct Customer
Sales Volume



NEW Brand Affiliate

BA in their first 2 months, starting with and including their signup month on March 1st and after



New Affiliate SELLING Bonus

1. Sign up as a **New Brand Affiliate** during the incentive period (01 March – 31 December 2024)
2. Sell products to **Direct Customers**
3. Achieve **250** Direct Customer Sales Volume (DCSV) in a month

New Nu Skin Brand Affiliates who sign up during the incentive period, and during their first 2 months as a New BA, earn:

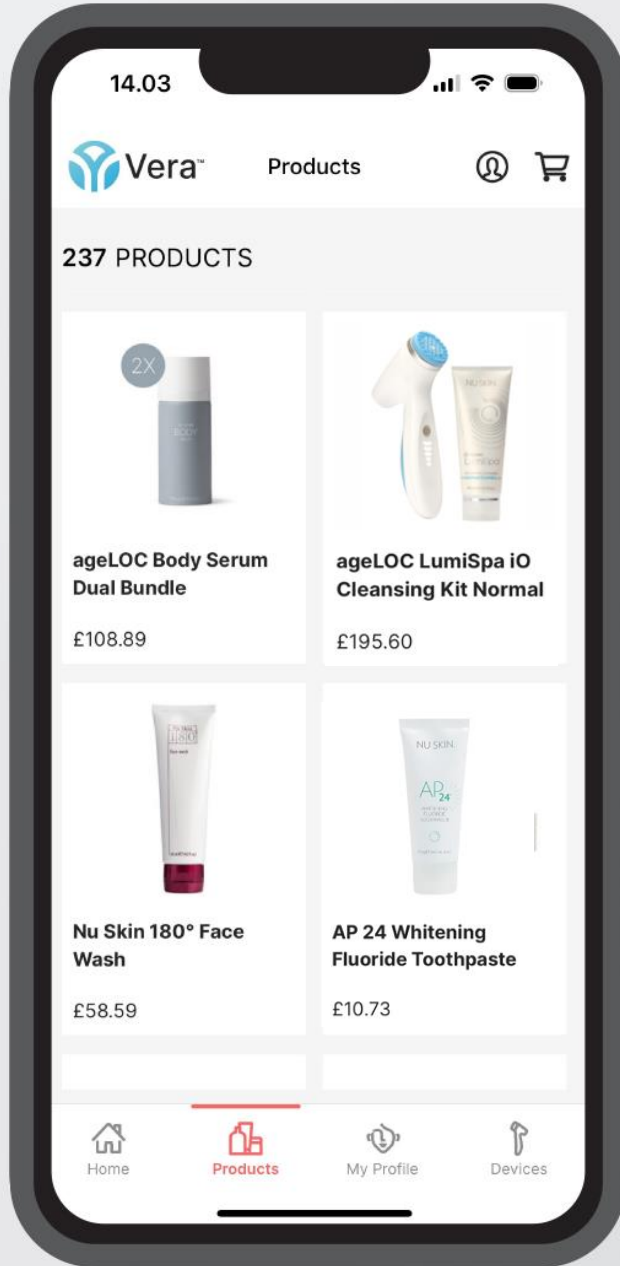
\$25 USD for every 250 DCSV



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DIRECT Customer Sales Volume = Frontline (L1)

Retail Customer & Member Sales included

Create direct customer sales through:



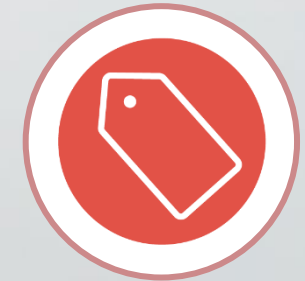
Vera



Stela



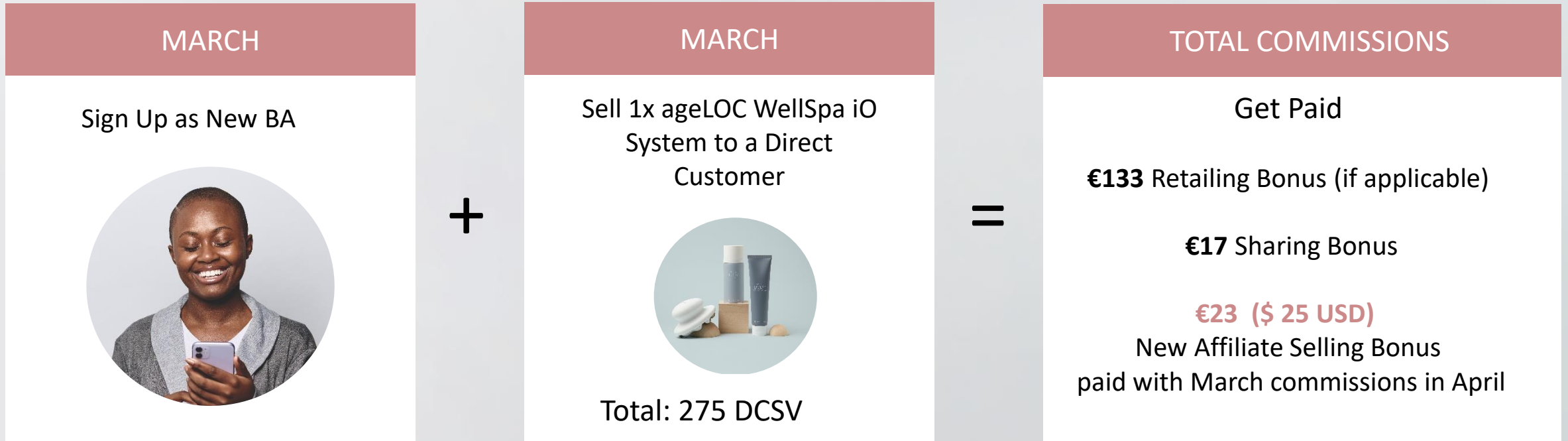
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Product
Offer

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EXAMPLE 1 (based on Belgium)



EXAMPLE 2 (based on Belgium)

Within the first **2 months** of signing up as a **New Brand Affiliate**, you sell **TWO ageLOC LumiSpa iO Cleansing Kits (150 SV each)** IN ONE month to Direct Customers.

Earn

€99.22

Retailing Bonus
(if applicable)

Earn

€19.40

Sharing Bonus

Earn

€23.00

New Affiliate
Selling Bonus

What does **250 SV** look like?



x5

Beauty Focus Collagen+ ADR subscription

56.44 SV per box – 5 boxes = 282.20 SV



x2

ageLOC LumiSpa iO Cleansing Kit

150 SV per system – 2 systems = 300 SV



x10

Nutricentials Pillow Glow Sleeping Mask

27 SV per pot – 10 pots = 270 SV



x1

ageLOC WellSpa iO Essential System

275 SV per system

New Affiliate **DEVELOPMENT** Bonus

Rewards you for helping your New Direct Brand Affiliates sell products

Develop New Direct Brand Affiliates in the incentive period (1 March – 31 December 2024), help them sell products to their Direct Customers during their first 2 months as a new BA, and achieve your own 250 DCSV.

Earn **\$25 USD** for every 250 Direct Customer Sales Volume your New Direct Brand Affiliate achieves in a month.



Develop



Help Sell



Sell



Earn



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New Affiliate **DEVELOPMENT** Bonus

1. Develop **New Direct Brand Affiliates** during Incentive Period March 1 – December 31
2. Help your New Direct Brand Affiliates sell products to **their Direct Customers**
3. Achieve **your own** 250 Direct Customer Sales Volume

For every 250 combined Direct Customer Sales Volume your New Direct Brand Affiliates achieve during their first 2 months as a New Brand Affiliate, earn **\$25 USD** as long as you also have your own 250 DSCV met in the same month

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New Affiliate **DEVELOPMENT** Bonus

YOU



250 DCSV
\$50 Paid in
April

100 DCSV
No Bonus paid
in May

250 DCSV
No Bonus paid
in June

MARCH

APRIL

MAY

500 DCSV
\$50 Paid in April

250 DCSV
\$25 Paid in May

250 DCSV
But no longer "NEW"

**YOUR NEW
DIRECT BRAND AFFILIATE**



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Local CURRENCY EQUIVALENTS in EU&A

Market EU & A	Currency Amount
Austria	23.0
Belgium	23.0
Spain	23.0
Germany	23.0
Finland	23.0
France	23.0
Ireland	23.0
Italy	23.0
Luxemburg	23.0
Netherlands	23.0
Portugal	23.0
Slovakia	23.0

Market EU & A	Currency Amount
Czech Republic	570.0
Switzerland	22.0
Denmark	170.0
Hungary	8,750.0
Iceland	3,400.0
Norway	270.0
Poland	100.0
Romania	115.0
Sweden	270.0
United Kingdom	20.0
South Africa	470.0

To Sum Up: Unleash the **POWER OF ONE!**



New Affiliate **Selling** Bonus

Help others sign up as New Brand Affiliates and sell 250+ Direct Customer Sales Volume each month, March – December 2024

New Affiliate **Development** Bonus

Lead by example – Teach your New Direct Brand Affiliates to earn 250+ Direct CSV each month, March – December 2024

Set Personal and team goals for how many BAs you can develop and launch towards success

Watch for reports and work with your account manager to track Brand Affiliate success

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New Affiliate Selling Bonus

A chance to earn **\$25** for every
250 Direct Customer Sales Volume

New Affiliate Development Bonus

A chance to earn **\$25** for every
250 combined Direct Customer
Sales Volume from your New
Direct Brand Affiliates



Power of One INCENTIVE



THANK YOU

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