



INDIA

FOUNDERS PROGRAM

Europe and Africa Version

The India Founders Program outlines how Brand Affiliates in Authorized Markets, excluding Mainland China, can prepare for the opening of the India market by becoming India Founders by providing recognition and incentives. This initiative focuses on building a foundation for sustainable growth through consumer sales and involves two main components: India Founders Recognition and India Founders Incentive. [For all details on India Founders program please visit Build page in My Workspace on nuskin.com.](#)

Link: https://www.nuskin.com/static/vgclient/#/links/content/nuskin/en_HU/office/build/tools/india-founders-program

Nu Skin's India market is not yet open and no premarketing activities may occur in this market. Any business activities within India, including virtual, are strictly **prohibited**. See our [India - Premarketing Guidelines for more details](#).

Link: https://www.nuskin.com/content/dam/eu-library/compliance-corner/premarketing/INDIA-PREMARKETING_EN.pdf

INDIA FOUNDERS RECOGNITION

TERMS & CONDITIONS 

Eligibility: Every Brand Representative and above.

Qualification: As a Brand Representative or above, personally register with the Company at least one India-Eligible G1 Brand Representative who has met the Qualification Requirements and maintains the relevant Title's Sales Volume requirements prior to the market launch.

India Founders will be recognised for achieving one of the following in the G1-G6 of their India-Eligible G1 Brand Representatives, as of the end of the calendar month prior to the market launch.

Bronze Founder: Have 1-9 India-Eligible Brand Representatives

Silver Founder: Have 10-19 India-Eligible Brand Representatives

Gold Founder: Have 20-39 India-Eligible Brand Representatives

Platinum Founder: Have 40+ India-Eligible Brand Representatives

Award: Exclusive, limited-time recognition as an India Founder

GOALSETTING

Confirmed date for India Market Launch _____

My target India Founder Recognition Title _____

Bronze Founder: My India-Eligible Brand Representatives _____ Complete

Silver Founder: My India-Eligible Brand Representatives _____ Complete

Gold Founder: My India-Eligible Brand Representatives _____ Complete

Platinum Founder: My India-Eligible Brand Representatives _____ Complete

INDIA FOUNDERS INCENTIVE

TERMS & CONDITIONS 

Eligibility: Every Ruby Partner or above.

Qualification: Complete all three requirements listed below.

1. Complete the qualification as an India Founder in the calendar month prior to the official launch of Nu Skin's India market.
2. Achieve the paid as Title of Ruby Partner or above by and maintain it in the calendar month India officially opens. Begin sales in India and maintain your Title at Ruby Partner or above for each of the first 12 calendar months from the market launch.
3. Achieve 10,000+ India Organisational Sales Volume in the first 12 calendar months post-market launch.

Award: Receive one personal share for every increment of 10,000 India Organisational Sales Volume you achieve, and receive a one-time promotional bonus.

GOALSETTING

Confirmed date for India Market Launch _____

My current Title _____

My India Founder Title _____ Complete

My Title of Ruby Partner or above _____ Complete

My India Organisational Sales Volume _____ Complete