

This **presentation** is prepared by Nu Skin in May 2024 and is intended **exclusively for Nu Skin Brand Affiliates registered in Europe & Africa, excluding Ukraine. It may not be used anywhere else.**

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Generating sales compensation as a Brand Affiliate requires considerable time, effort, and dedication. Success will also depend upon your skills, talents, and leadership abilities. There is no guarantee of financial success and results will vary widely among participants. A complete summary of earnings at each level in the Sales Performance Plan for your region/market can be found at www.nuskin.com.

Examples are indicative and no earnings are guaranteed.

There are no bonuses paid for recruiting. You do not receive any compensation for sponsoring other Brand Affiliates.

Product information, including, but not limited to, product availability, price, usage and claims, may vary in your market. Please check www.nuskin.com for local information.

Please refer to the trademarks' glossary on www.nuskin.com for a list of all registered trademarks in the Nu Skin European markets & South Africa.



Europe and Africa

GROW YOUR BUSINESS INCENTIVE 2024

This Incentive will run from Saturday 01 June 2024, 00:01 CEST until Tuesday 31 December 2024, 23:59 CET.

Terms and conditions apply. For more details, please visit the Incentives page in My Workspace on nuskin.com.



Qualification criteria – step 1

EUROPE AND AFRICA GROW YOUR BUSINESS INCENTIVE 2024

To qualify under Step 1, Brand Affiliates must within the Validity Period :

**1. be promoted to a Brand Representative;
AND**

2. Complete at least 4 Building Blocks

coming from their Consumer Group (so at least 2,000 Sales Volume or SV without counting Flex Blocks)

The last date on which a Brand Affiliate can be promoted to Brand Representative to be eligible for qualification under Step 1 of this Incentive is 22 December 2024.

Award – step 1

EUROPE AND AFRICA GROW YOUR BUSINESS INCENTIVE 2024

The Brand Affiliates who meet the Qualification
Criteria of Step 1 will be rewarded with

1 free (excl shipping) ageLOC WELLSPA iO ESSENTIAL SYSTEM KIT (SKU 97139757)
consisting of:

1x ageLOC WellSpa iO device

1x ageLOC Body Serum

1x ageLOC Body Activating Gel



Standard shipping costs will apply. Step 1 Qualifiers will receive a promotional code via email within fifteen (15) calendar days following the end of the calendar month during which they met the Qualification Criteria. The Code will allow Step 1 Qualifiers to place an order for the Award via www.nuskin.com within sixty (60) calendar days as from the receipt of the Code.

For Step 1 Qualifiers registered in South Africa only: All Step 1 Qualifiers of June and July 2024 will be contacted by their Nu Skin Account Manager/Customer Service Representative respectively by July 15 or August 15, 2024 to organize delivery of the Step 1 Award and the payment of shipping fees. Codes will be provided to Step 1 Qualifiers as from September 2024 onwards (Step 1 Qualifiers of August 2024 and thereafter).

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Scenario 2 - step 1

EUROPE AND AFRICA GROW YOUR BUSINESS INCENTIVE 2024

	June 2024	July 2024	August 2024
You as BA	Brand Representative qualification finished between 8-14 June		
You as BR	Brand Representative title achieved on 1 June		
Your Maintenance		Brand Representative title maintained with 4 Building Blocks (2000 SV) by 31 July	
Incentive Award			WellSpa iO Essential kit promotional code received



Example only. For all details, please refer to Terms and Conditions available in My Workspace on nuskin.com.

Scenario 3 - step 1

EUROPE AND AFRICA GROW YOUR BUSINESS INCENTIVE 2024

	June 2024	July 2024	August 2024
You as BA	Brand Representative qualification finished between 8-14 June		
You as BR	Brand Representative title achieved on 1 June		
Your Maintenance	Brand Representative title maintained with 4 Building Blocks (2000 SV) by 30 June		
Incentive Award		WellSpa iO Essential kit promotional code received	



Example only. For all details, please refer to Terms and Conditions available in My Workspace on nuskin.com.

Qualification criteria – step 2

EUROPE AND AFRICA GROW YOUR BUSINESS INCENTIVE 2024



To qualify under Step 2, Brand Affiliates must within the Validity Period:
be promoted to a Brand Representative;

AND

During the first three calendar months following their Brand Representative promotion:

- **maintain their status as a Brand Representative** (or higher Title);

AND

- **must complete ten (10) Building Blocks (two (2) must be Sharing Blocks)** coming from their Consumer Group (so at least 5,000 Sales Volume or SV with 2 Sharing Blocks without counting Flex Blocks) in any one single calendar month of the 3-month Brand Representative maintenance period.

The last date on which a Brand Affiliate can be promoted to Brand Representative to be eligible for qualification under Step 2 of this Incentive is 22 September 2024.

Terms and conditions apply. For more details, please visit the Incentives page in My Workspace on nuskin.com.

Award – step 2

EUROPE AND AFRICA GROW YOUR BUSINESS INCENTIVE 2024

EUROPE AND AFRICA ONLY

WE | HOME
G  HOME

The Brand Affiliates who meet the Qualification Criteria of Step 2 will be rewarded with **1 qualified month** **towards 2025 Europe and Africa - We Go Home Provo Success Trip***.

**The last calendar month on which a Brand Representative will be eligible for qualification under Step 2 of this Incentive and continue qualification towards the 2025 Europe and Africa - We Go Home Provo Success Trip is September 2024. Save for the additional option provided under the Incentive, all other terms and conditions of the We Go Home Provo 2025 Success Trip remain in full force and effect, and this modification shall not in any way constitute or operate as a waiver of any other Success trip Qualification Criteria.*

For all details on the EU&A Grow Your Business Incentive 2024 and on 2025 Europe and Africa We Go Home Provo Success Trip please refer to Terms and Conditions available in My Workspace on nuskin.com. In EMEA, 0.2% of average Brand Affiliates during 2023 qualified for an incentive trip.

Scenario 1 - step 2

EUROPE AND AFRICA GROW YOUR BUSINESS INCENTIVE 2024

	June 2024	July 2024	August 2024	September 2024	October 2024
You as BA	Brand Representative qualification finished between 8-14 June				
You as BR	Brand Representative title achieved on 1 June				Lapis Partner title achieved from 1 October
Your Maintenance		Brand Representative title maintained with 4 Building Blocks (2000 SV) by 31 July	Brand Representative title maintained with 4 Building Blocks (2000 SV) by 31 August	Brand Representative title maintained with 10 Building Blocks (5000 SV) by 30 September	
Incentive Award			WellSpa iO Essential kit promotional code received	Step 2 award = 1 st qualified Provo 2025 month achieved	Provo 2025 qualification started, 3 more months to go



Scenario 2 - step 2

EUROPE AND AFRICA GROW YOUR BUSINESS INCENTIVE 2024

	June 2024	July 2024	August 2024	September 2024
You as BA	Brand Representative qualification finished between 22-30 June			
You as BR		Brand Representative title achieved on 1 July		
Your Maintenance		Brand Representative title maintained with 10 Building Blocks (5000 GV) 31 July	Brand Representative title NOT maintained = Demoted Brand Representative in August	
Incentive Award			WellSpa iO Essential kit promotional code	NO Step 2 award = 0 month acknowledged towards Provo 2025



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SCENARIO 3 - STEP 2

EUROPE AND AFRICA GROW YOUR BUSINESS INCENTIVE 2024

	September 2024	October 2024
You as BA	BR qual finished by 22 September	
You as BR		Lapis Partner achieved from 1 October (paid as Lapis in October)
Your Maintenance	BR title maintained with 10 Building Blocks (5000 SV) by 30 September	
Incentive Award	WellSpa iO Essential kit promotional code + Step 2 award = 1 st qualified Provo 2025 month achieved	Provo 2025 qualification started, 3 more months to go. Must follow ST Provo 2025 TC criteria (Group 1 or Group 2)



