



WE GO  home

PROVO, UTAH  
2025

For more details, please refer to Europe and Africa We Go Home Success Trip Provo 2025 Terms and Conditions on [nuskin.com](https://nuskin.com).

*In EMEA, 0.23% of average Brand Affiliates during 2022 qualified for an incentive trip.*

*Please refer to the trademarks' glossary on [www.nuskin.com](https://www.nuskin.com) for a list of all registered trademarks in the Nu Skin European markets and South Africa.*



In 2025, we'll be jetting off to the beautiful mountain town of **Provo**, the **official home** of Nu Skin!

...where your story begins



Why  
qualify?



THE PERFECT  
OPPORTUNITY TO...

visit our head  
office

# home

*LEARN MORE  
ABOUT THE  
COMPANY*

*SEE THE LAB*

*MEET NEW PEOPLE*





... all while  
surrounded by our  
very own history

Celebrate!



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THE ONLY WAY TO  
DO GREAT WORK IS  
TO LOVE  
WHAT YOU DO

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## How to qualify?\*

QUALIFICATION PERIOD:  
JULY 1 – DECEMBER 31, 2024

Qualification to the Success Trip is open to all Brand Affiliates who:

### **GROUP 1**

have never reached the Title of Lapis Partner prior to 01 August 2023,

**OR**

### **GROUP 2**

have reached the Title of Lapis Partner for the first time between 01 January 2019 and 01 July 2023 but have never qualified before to join a Welcome to Utah/We Go Home Success Trip, while their paid as Title on 01–February 2024 is not higher than Lapis Partner.

\*For more details, please refer to Europe and Africa We Go Home Success Trip Provo 2025 Terms and Conditions on [nuskin.com](https://nuskin.com).





## Advance your title to New Lapis Partner

- ✓ **Advance Your Title to at least Lapis Partner (“Target Title”) for the first time between 01 August 2023 and 01 September 2024;**
- ✓ **During the Success Trip Qualification Period be paid in accordance with Your Target Title (Lapis Partner, or higher Title) for a minimum of 4 calendar months, including the month of December 2024 (mandatory month); and**
- ✓ **During those same 4 months, including the month of December 2024 (mandatory month):**
  - **achieve a minimum of 8 Building Blocks per calendar month; and**
  - **Ensure You have minimum two (2) Qualified G1 Brand Representatives\***

QUALIFICATION DETAILS\*\*

**GROUP 1**  
**NEW LAPIS**  
**PARTNER**

\*A Qualified G1 Brand Representative is (1) a G1 Brand Representative meeting Brand Representative Maintenance requirements (including a Brand Representative using Flex Blocks) or (2) a demoting G1 Brand Representative (a Brand Representative who has failed to meet Brand Representative Maintenance requirements during the calendar month) who has a Brand Representative meeting Brand Representative Maintenance requirements in their G1-G6 organization, including a Brand Representative using Flex Blocks.

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# GROUP 1: NEW LAPIS PARTNER

MAINTAIN YOUR NEW LAPIS PARTNER TITLE, HAVE A MINIMUM 8 BUILDING BLOCKS AND 2 QUALIFIED G1 BRAND REPRESENTATIVES IN ANY 4 QUALIFIED MONTHS DURING THE QUALIFICATION PERIOD INCLUDING DECEMBER 2024.

## QUALIFICATION PERIOD

July

August

September

October

November

December

MONTH 1

MONTH 2

MONTH 3

MONTH 4



TO THE SUCCESS TRIP!

\*Example only.



## Regain/maintain your Lapis Partner title

- ✓ During the Success Trip Qualification Period **regain or maintain the Title of at least Lapis Partner (“Target Title”)**; and
- ✓ During the Success Trip Qualification Period **be paid in accordance with Your Target Title** (Lapis Partner, or higher Title) **for a minimum of 4 calendar months, including the month of December 2024** (mandatory month); and
- ✓ **During those same 4 months, including the month of December 2024** (mandatory month):
  - achieve a minimum of **8 Building Blocks** per calendar month;
  - achieve a minimum of **50,000 Organisational Sales Volume\*** in total; and
  - Ensure You have minimum **three (3) Qualified G1 Brand Representatives\*\***.

QUALIFICATION DETAILS\*\*\*

**GROUP 2**  
**FORMER LAPIS**  
**PARTNER**

\*Organizational Sales Volume or OSV is the sum of the monthly Sales Volume from Your Consumer Group, the Consumer Groups of Your G1–G6 Brand Representatives, the G6 of Your Business Builder Position, and the G6 of Your Team Elite Business Builder Position.

\*\*A Qualified G1 Brand Representative is (1) a G1 Brand Representative meeting Brand Representative Maintenance requirements (including a Brand Representative using Flex Blocks) or (2) a demoting G1 Brand Representative (a Brand Representative who has failed to meet Brand Representative Maintenance requirements during the calendar month) who has a Brand Representative meeting Brand Representative Maintenance requirements in their G1-G6 organization, including a Brand Representative using Flex Blocks.

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## GROUP2: FORMER LAPIS PARTNER

REGAIN/MAINTAIN YOUR LAPIS PARTNER TITLE, HAVE A MINIMUM 8 BUILDING BLOCKS, 3 QUALIFIED G1 BRAND REPRESENTATIVES, AND ACHIEVE 50 000 OSV IN ANY 4 QUALIFIED MONTHS DURING THE QUALIFICATION PERIOD INCLUDING DECEMBER 2024.

### QUALIFICATION PERIOD

July      August      September      October      November      December

MONTH 1

MONTH 2

MONTH 3

MONTH 4



TO THE SUCCESS TRIP!

WE  
GO  
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\*Example only.



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Thank you