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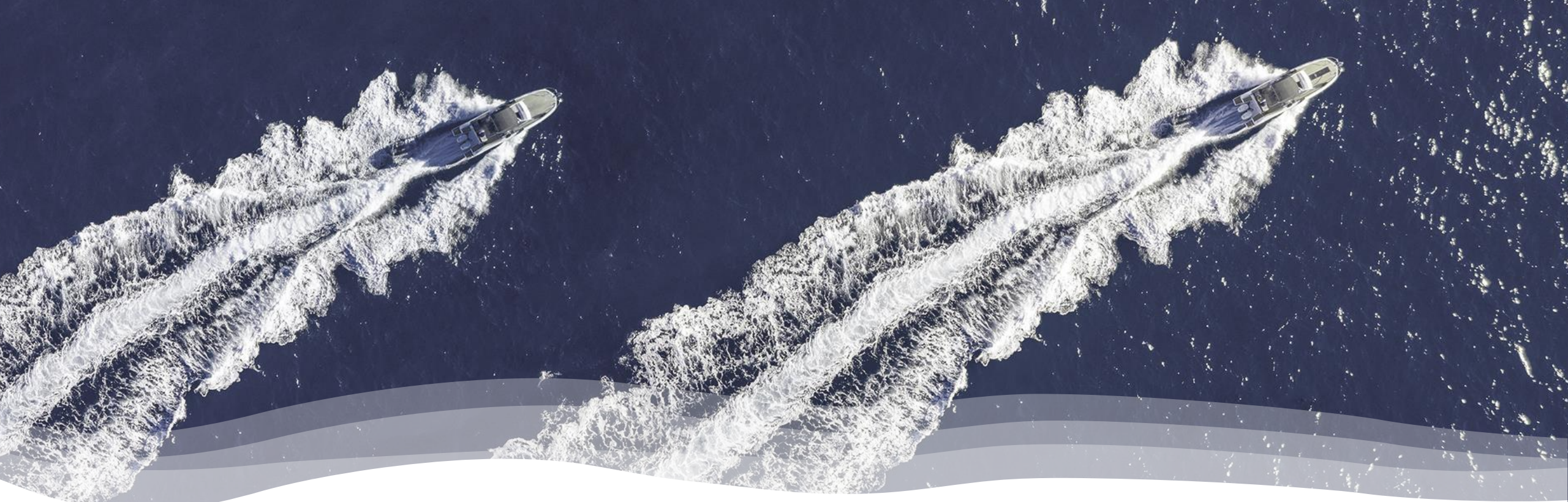


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EUROPE AND AFRICA SUCCESS TRIP
QUALIFICATION CRITERIA*
SEPTEMBER 2025

**For more details, please refer to Europe and Africa Success Trip September 2025 Terms and Conditions available in My Workspace.
In EMEA, 0.2% of average active Brand Affiliates during 2023 qualified for an incentive trip.
Please refer to the trademarks' glossary on www.nuskin.com for a list of all registered trademarks in the Nu Skin European markets and South Africa.*



Your Baseline Title for the September 2025 Success Trip is determined:

QUALIFICATION CRITERIA*

Baseline title

*For more details, please refer to Europe and Africa Success Trip September 2025 Terms and Conditions available in My Workspace.

- By the Title that allowed You to qualify for the Taghazout 2024 Success Trip; or if You did not qualify for that trip, by the Title that allowed You to qualify for the Mykonos 2023 Success Trip; or if You did not qualify for either of the aforementioned trips, by the Title that allowed You to qualify for the Mauritius 2022 Success Trip; OR
- If You did not qualify for any of the above mentioned Success Trips, by the highest “paid as” Title maintained by You for any 4 calendar months in 2019; OR
- If You did not qualify for any of the above mentioned Success Trips and only became a Brand Affiliate after September 2019, your Baseline is “Brand Representative”.



QUALIFICATION CRITERIA*

TARGET TITLE: RUBY PARTNER TO BLUE DIAMOND DIRECTOR¹

- ✓ Be paid in accordance with a Title which is 1 level up from Your Baseline and as a minimum as Ruby Partner (“**Target Title***”), for a minimum of 4 calendar months during the Success Trip Qualification Period¹ including June 2025.

*Your Target Title for purposes of the Success Trip Qualification Criteria will not change, even if You achieve a higher Title during the Success Trip Qualification Period

- ✓ Have a minimum of **8 Building Blocks** every calendar month in the 4 qualifying months of the Success Trip Qualification Period, including June 2025;
- ✓ Ensure you have the required number of **Qualified G1 Brand Representatives**² for your Target Title in the 4 qualifying months of the Success Trip Qualification Period, including June 2025;

AND

- ✓ Over the same 4 calendar months during which You are paid as Your Target Title (or higher Title) during the Success Trip Qualification Period achieve a minimum **Organisational Sales Volume**³ of:
 - **60,000 for Ruby Partners**
 - **150,000 for Emerald Directors**
 - **250,000 for Diamond Directors**
 - **500,000 for Blue Diamond Directors**

*For more details, please refer to Europe and Africa Success Trip September 2025 Terms and Conditions available in My Workspace.

¹ For being recognized as a Blue Diamond Director, you are required to maintain this Title and be paid as Blue Diamond Director for 2 (two) consecutive calendar months. These 2 (two) calendar months shall be included in the 4 (four) months qualification months.

² A Qualified G1 Brand Representative is (1) a G1 Brand Representative meeting Brand Representative Maintenance requirements (including a Brand Representative using Flex Blocks) or (2) a demoting G1 Brand Representative (a Brand Representative who has failed to meet Brand Representative Maintenance requirements during the calendar month) who has a Brand Representative in their G1-G6 organization, including a Brand Representative using Flex Blocks.

³ Organizational Sales Volume or OSV is the sum of the monthly Sales Volume from your Consumer Group, the Consumer Groups of your G1-G6 Brand Representatives, the G6 of your Business Builder Position, and the G6 of your Team Elite Business Builder Position.



QUALIFICATION CRITERIA*

TARGET TITLE: TEAM ELITE

If You have qualified as a Team Elite based on the 2025 Team Elite trip qualification rules¹:

- ✓ have at least 5 Brand Affiliates in your G1-G6 qualified for the Success Trip encumbered²;
AND
- ✓ Ensure you have at least 6 Qualified G1 Brand Representatives³ in any 4 months of the Success Trip Qualification Period, including June 2025.

If You did not qualify as a Team Elite based the 2025 Team Elite trip qualification rules:

- ✓ Meet the Team Elite qualification requirements between January and June 2025¹ for all 6 calendar months;
AND
- ✓ Ensure you have the required number of **Qualified G1 Brand Representative³** for your Target Title in the six (6) qualifying months of the Success Trip Qualification Period;
AND
- ✓ have at least 5 Brand Affiliates in your G1-G6 qualified for the Success Trip encumbered²

*For more details, please refer to Europe and Africa Success Trip September 2025 Terms and Conditions available in My Workspace.

¹To check the full Qualification Rules of the Team Elite Program please visit my Workspace/Build/Programs/Trips at www.nuskin.com.

² Encumbered means each Success Trip qualified Brand Affiliate may only count toward this requirement for one upline Team Elite account. A Success Trip Qualified Brand Affiliate on your G2 can only count toward your Team Elite Success Trip qualification if said G2 account does not count to a Team Elite account on your G1. If a Team Elite achieves less than 5 encumbered Success Trip qualified Brand Affiliates by the end of the Success Trip qualification period, those Success Trip qualified Brand Affiliates roll up to the next Team Elite in the line for Success Trip qualification purpose.

³A Qualified G1 Brand Representative is (1) a G1 Brand Representative meeting Brand Representative Maintenance requirements (including a Brand Representative using Flex Blocks) or (2) a demoting G1 Brand Representative (a Brand Representative who has failed to meet Brand Representative Maintenance requirements during the calendar month) who has a Brand Representative in their G1-G6 organization, including a Brand Representative using Flex Blocks.



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SUCCESS TRIP
2025

QUALIFICATION
SCENARIOS*

*For all details, please refer to Europe and Africa Success Trip September 2025 Terms and Conditions available in My Workspace.

Scenario 1*

IF YOUR TARGET IS TO BECOME A

RUBY PARTNER



BE PAID AS RUBY PARTNER AND HAVE A MINIMUM 60,000 OV WITHIN YOUR 4 QUALIFIED MONTHS AND FULFILL THE OTHER QUALIFICATION CRITERIA

QUALIFICATION PERIOD

Jan Feb Mar Apr May Jun

MONTH 1

MONTH 2

MONTH 3

MONTH 4



June 2025: Maintain your Target title with min 8 Building Blocks and Qualified G1 Brand Representatives – June 2025 mandatory month

*Example only. For more details, please refer to Europe and Africa Success Trip September 2025 Terms and Conditions available in My Workspace.

Scenario 2*

IF YOUR TARGET IS TO BECOME A

EMERALD DIRECTOR

BE PAID AS EMERALD DIRECTOR AND HAVE A MINIMUM 150,000 OV WITHIN YOUR 4 QUALIFIED MONTHS AND FULFILL THE OTHER QUALIFICATION CRITERIA

QUALIFICATION PERIOD

Jan

Feb

Mar

Apr

May

Jun

MONTH 1

MONTH 2

MONTH 3

MONTH 4



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June 2025: Maintain your Target title with min 8 Building Blocks and Qualified G1 Brand Representatives – June 2025 mandatory month

*Example only. For more details, please refer to Europe and Africa Success Trip September 2025 Terms and Conditions available in My Workspace.

Scenario 3*

IF YOUR TARGET IS TO BECOME A

DIAMOND DIRECTOR

BE PAID AS DIAMOND DIRECTOR AND HAVE A MINIMUM 250,000 OV WITHIN YOUR 4 QUALIFIED MONTHS AND FULFILL THE OTHER QUALIFICATION CRITERIA

QUALIFICATION PERIOD

Jan

Feb

Mar

Apr

May

Jun

MONTH 1

MONTH 2

MONTH 3

MONTH 4



June 2025: Maintain your Target title with min 8 Building Blocks and Qualified G1 Brand Representatives – June 2025 mandatory month

*Example only. For more details, please refer to Europe and Africa Success Trip September 2025 Terms and Conditions available in My Workspace.

Scenario 4*

IF YOUR TARGET IS TO BECOME A

BLUE DIAMOND DIRECTOR**

BE PAID AS BLUE DIAMOND DIRECTOR AND HAVE A MINIMUM 500,000 OV WITHIN YOUR 4 QUALIFIED MONTHS AND FULFILL THE OTHER QUALIFICATION CRITERIA

QUALIFICATION PERIOD

Jan

Feb

Mar

Apr

May

Jun

MONTH 1

MONTH 2

MONTH 3

MONTH 4



June 2025: Maintain your Target title with min 8 Building Blocks and Qualified G1 Brand Representatives – June 2025 mandatory month

*Example only. For more details, please refer to Europe and Africa Success Trip September 2025 Terms and Conditions available in My Workspace.

** For being recognised as a Blue Diamond Director, you are required to maintain this title for 2 (two) consecutive months and be paid as Blue Diamond Director, these 2 (two) months shall be included in the 4 (four) months qualification months.

Scenario 5*

IF YOUR TARGET IS TO BECOME A

TEAM ELITE**

AND YOU HAVE QUALIFIED AS A TEAM ELITE BASED ON THE 2025 TEAM ELITE TRIP QUALIFICATION RULES¹:

HAVE AT LEAST 5 BRAND AFFILIATES IN YOUR G1-G6 QUALIFIED FOR THE SUCCESS TRIP ENCUMBERED³

ENSURE YOU HAVE AT LEAST 6 QUALIFIED G1 BRAND REPRESENTATIVES² IN THE 4 QUALIFYING MONTHS OF THE SUCCESS TRIP QUALIFICATION PERIOD, INCLUDING JUNE 2025.



*Example only.

** New or requalifying Team Elite

¹To check the full Qualification Rules of the Team Elite Program please visit my Workspace/Build/Programs/Trips at www.nuskin.com.

² A Qualified G1 Brand Representative is (1) a G1 Brand Representative meeting Brand Representative Maintenance requirements (including a Brand Representative using Flex Blocks) or (2) a demoting G1 Brand Representative (a Brand Representative who has failed to meet Brand Representative Maintenance requirements during the calendar month) who has a Brand Representative in their G1-G6 organization, including a Brand Representative using Flex Blocks.

³ Encumbered means each Success Trip qualified Brand Affiliate may only count toward this requirement for one upline Team Elite account. A Success Trip Qualified Brand Affiliate on your G2 can only count toward your Team Elite Success Trip qualification if said G2 account does not count to a Team Elite account on your G1. If a Team Elite achieves less than 5 encumbered Success Trip qualified Brand Affiliates by the end of the Success Trip qualification period, those Success Trip qualified Brand Affiliates roll up to the next Team Elite in the line for Success Trip qualification purpose.

Scenario 6*

IF YOUR TARGET IS TO BECOME A

TEAM ELITE**

AND

YOU DID NOT QUALIFY AS A TEAM ELITE BASED THE 2025 TEAM ELITE TRIP QUALIFICATION RULES¹ :

HAVE AT LEAST 5 BRAND AFFILIATES IN YOUR G1-G6 QUALIFIED FOR THE SUCCESS TRIP ENCUMBERED³

MEET THE TEAM ELITE QUALIFICATION REQUIREMENTS BETWEEN JANUARY AND JUNE 2025¹ FOR ALL 6 CALENDAR MONTHS

QUALIFICATION PERIOD



Ensure you have the required number of **Qualified G1 Brand Representative²** for your Target Title in the 6 qualifying months of the Success Trip Qualification Period

*Example only.

** New or requalifying Team Elite

¹To check the full Qualification Rules of the Team Elite Program please visit my Workspace/Build/Programs/Trips at www.nuskin.com.

² A Qualified G1 Brand Representative is (1) a G1 Brand Representative meeting Brand Representative Maintenance requirements (including a Brand Representative using Flex Blocks) or (2) a demoting G1 Brand Representative (a Brand Representative who has failed to meet Brand Representative Maintenance requirements during the calendar month) who has a Brand Representative in their G1-G6 organization, including a Brand Representative using Flex Blocks.

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WHAT'S
IN IT FOR
YOU

Your team effort is
REWARDED

Your organisation is
GROWING

Your base for future
DEVELOPMENT



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