

# Product portfolio optimisation Product discontinuation overview Q3/2021 (July 2021 – Sept 2021)

Product SKU	Product Description	Estimated discontinuation date (subject to stock availability)	Concerned countries*	Product Visual
97101223	Body Cleansing Gel II 250ml (EU)	7-Jul-21	Europe, Canary Island	NU SKIN.  SOCY CLEARANGE GET  OUT TO THE THE TO THE
40101352	NS Clarifying Shampoo (RU)	16-Jul-21	Russia, Ukraine	
97101223	Body Cleansing Gel II 250ml (EU)	28-Jul-21	Iceland	NU SKIR Non Storing Cale
40111154	AP 24 Breath Spray 1oz (EU2)	28-Jul-21	Russia	APA  APA  Amenda Terrir  Amenda Terrir
97110388	Clear Action Foaming Cleanser (EU)	Aug 2021	Europe, South Africa, Russia	Ab Sin Oth Richard
97139280	Nu Skin Clear Action System**	Aug 2021	Europe, South Africa, Russia	Particular Action.  No. Son Coar Action.  Particular Son Coar Action.  The Son Coar Action.  The Son Coar Action.  The Son Coar Action.  The Son Coar Action.



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39000854	POWERlips Fluid Noble (IL)	31-Aug-21	Israel	SCHOOL STATE OF STATE
39000851	POWERlips Fluid Potential (IL)	31-Aug-21	Israel	POWERGES PULL

<sup>\*</sup>Europe means European countries excluding Russia, Ukraine, South Africa and Israel.

<sup>\*\*</sup>Only the kit will be discontinued. The individual products except the Foaming Cleanser (Night Treatment – Day Treatment – Toner) will still be available for sales individually



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#### **Wordtrack EMEA**

NSE Products Europe
Clear Action Foaming Cleanser

#### Why can't I buy Clear Action Foaming Cleanser?

Unfortunately, we had no choice but to discontinue Clear Action Foaming Cleanser for several reasons, including no longer being able to purchase the specific packaging this formula requires, among others. Instead, we will focus these resources on existing and upcoming projects.

#### Are there any alternatives in the Nu Skin portfolio?

We suggest using the ageLOC® LumiSpa® with ageLOC LumiSpa Activating Cleanser for Blemish Prone Skin. This face cleanser is formulated with ingredients selected specifically to help you reduce the appearance of breakouts, cleanse the skin and clear pores without compromising on comfort, helping you keep the appearance of skin blemishes in check, as well as our famous ageLOC ingredients to target the visible signs of skin ageing at the source.

#### Is this discontinuation taking place in all markets?

Yes – it will be removed from all EMEA markets, though the exact date depends on stock availability. As soon as it is out of stock, it will be discontinued. For more information about discontinuations in your specific market, you can keep an eye on the discontinuation page (https://www.nuskin.com/content/nuskin/en\_BE/office/learn/product-discontinuation-overview.html) on My Workspace. Please note, all dates are based on best estimates and are subject to change.



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### **Wordtrack EMEA**

NSE Products Europe
Nu Skin Body Cleansing gel – 250 ml

#### Why is the Nu Skin Body Cleansing Gel 250 ml being discontinued?

Products are never discontinued on impulse, but always with consideration for how we can best serve our customers with quality solutions now and in the future. We periodically assess our product portfolio so we can optimise our resource use and, in this case, we discovered that the Nu Skin Body Cleansing Gel 500 ml was in much higher demand than its 250 ml counterpart. We also think that the bigger size makes for a more environment-friendly choice. So you can continue to enjoy the benefits of the Nu Skin Body Cleansing Gel in the 500 ml option.

#### Is the Nu Skin Body Cleansing Gel 500 ml also being discontinued?

No, the Nu Skin Body Cleansing Gel 500 ml will continue to be sold.