

# ageLOC WellSpa iO System Promotional Guidelines

Nu Skin is excited to welcome the ageLOC WellSpa iO System, our first beauty and wellness device system. Because our Brand Affiliates are excited to begin promoting this exciting new device system, we have created these guidelines to ensure that all messaging is consistent with official content and company-approved claims.



Please refer to the trademarks' glossary on [www.nuskin.com](http://www.nuskin.com) for a list of all registered trademarks in the Nu Skin European markets and South Africa.



# WELLSPA IO SYSTEM DOs AND DON'Ts

**DO:** share appropriate claims and personal testimonials that are consistent with the approved benefits found in the ageLOC WellSpa iO System [Product Information Page](#) for your market.

**DO:** Provide a portrayal of the actual benefits consumers experience. See your market's [PIP](#) for the list of benefits WellSpa iO System provides

**DO:** promote products that are sold in your market only

**DO:** follow guidance found in your market's User Manual and the Vera app

**DO:** remember that you are responsible for the claims that you are making

**DO:** say how much you love the products, if you have used them yourself.

**DON'T:** claim that ageLOC WellSpa iO System will treat, cure, or prevent any disease or health condition or that the product cured your own ailment.

**DON'T:** make ANY explicit or implied claims that ageLOC WellSpa iO System promotes weight loss, lymphatic detoxification, impacts immune health, or provides additional health benefits.

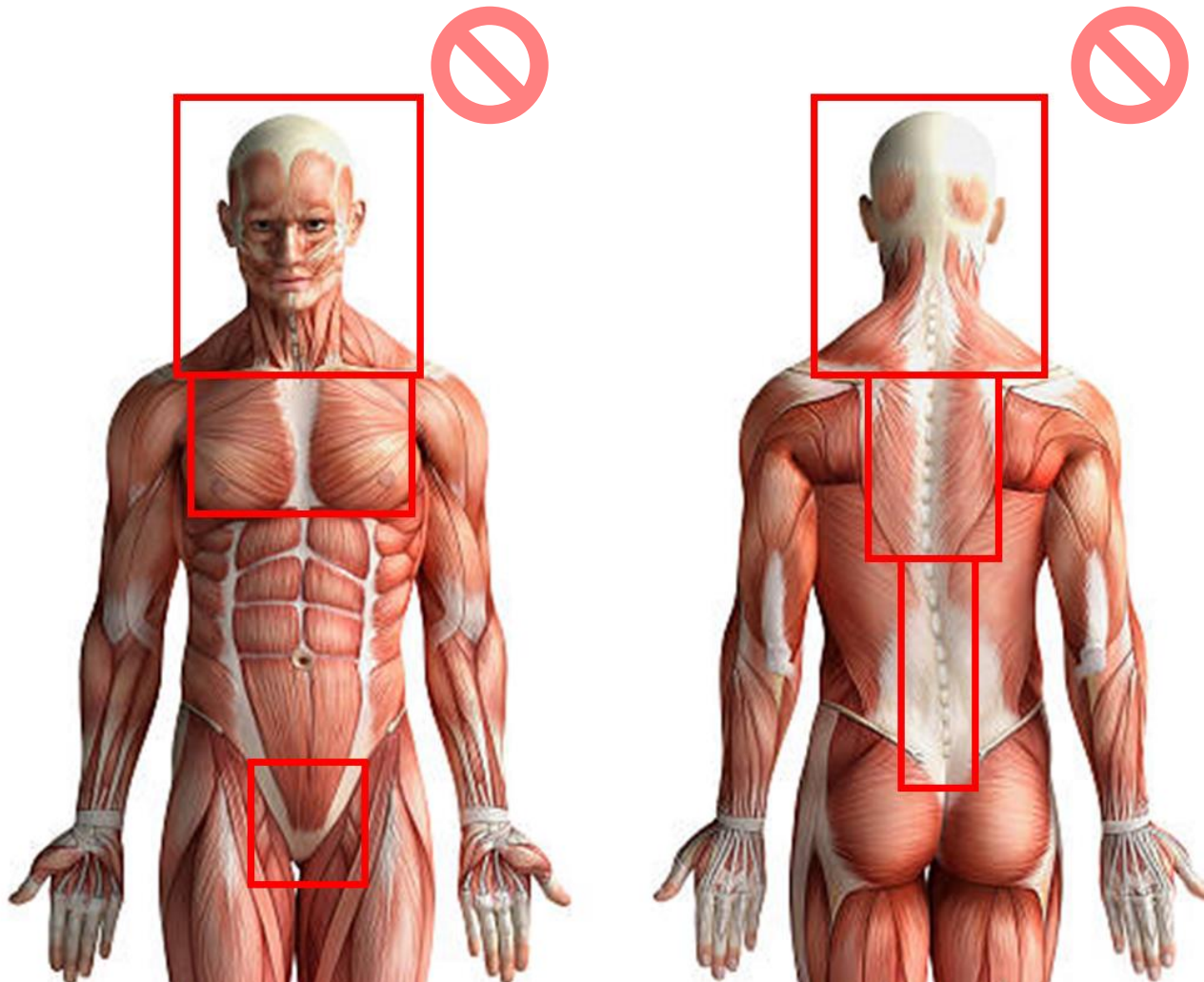
**DON'T:** claim results that are outrageous, extreme, or “too good to be true” as they cannot be substantiated or reflect a typical consumer's experience

**DON'T:** promote use on children or anyone under the age of 18.

**DON'T:** assume what you are saying is acceptable because others make the same claim.

# WELLSPA iO SYSTEM DOs AND DON'Ts

**DON'T:** promote/demonstrate use of ageLOC WellSpa iO System on the head/face, chest, décolleté, neck, upper back and along the spine, or groin – follow the User Manual.



# INAPPROPRIATE PRODUCT CLAIMS

This is #AgeLoc #WellSpaio – an amazing wellness device that we can use ourselves at home!



WellSpa iO helps

- Support overall health – cancer, skin, weight loss
- Lymphatic drainage

#Nuskin #WellSpaiO #Lymphaticsystem

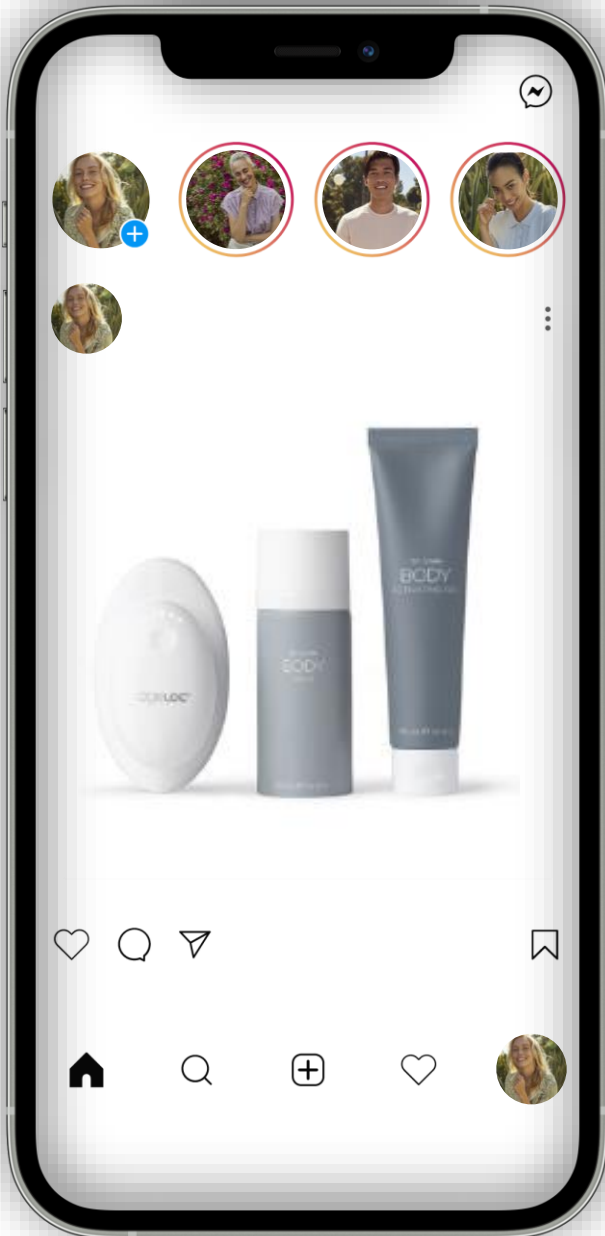
Nu Skin's new WellSpa iO is out of this world! I've been using daily for 2 weeks and have lost 2.1cm around my arms and I just keep losing more.



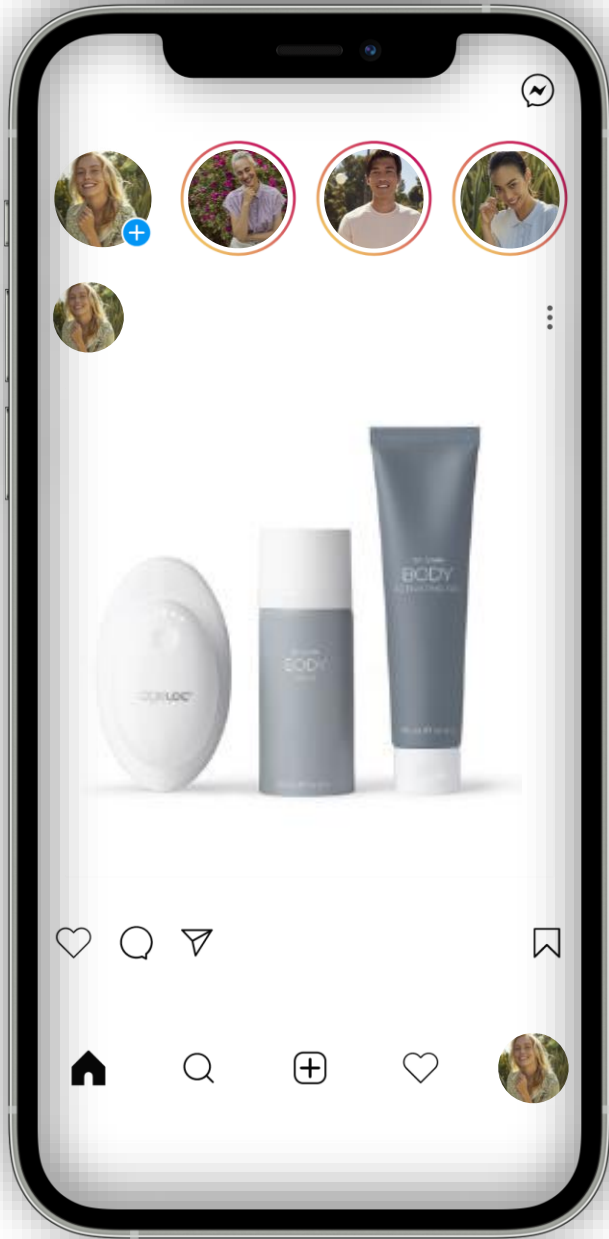
The best part is it doesn't stop there. You can use the WellSpa iO on your entire body which means you aren't limited to losing weight just on your arms.

PM to see my before and after's!

The ground floor opportunity associated with this device can make you wealthy \$\$\$ - contact me now!



# APPROPRIATE PRODUCT CLAIMS



I am so excited for this beauty & wellness device system I can't even put it into words. I am in love with this thing!

I've already received compliments about how my skin looks visibly firmer. Thanks to the movement of the device over the skin it can also help improve circulation in the skin layers and connective tissue – contact me for more information!

Let me know if you're interested!

Guess what guys! Nu Skin is coming out with a new device System called the WellSpa iO device System and I got the opportunity to test it!!!

If you know me, you know that exercise is a huge part of my routine but like everyone else I want to feel better afterwards. So, to find out the WellSpa iO System can help your body relax after a good workout - I couldn't wait to try this out!

The WellSpa iO device System helps give you a great pre-workout massage, so your muscles are ready to go!

# BEFORE AND AFTER PICTURES

By posting your own Before and After images on social media, you agree that you have not manipulated your images in any way, and you have not undergone a cosmetic procedure while demonstrating the benefits of the ageLOC WellSpa iO System.

- Before and after images must comply with Nu Skin's [Product Testimonial Guidelines](#).
- All images must depict at least four weeks of using ageLOC WellSpa iO System (using either ageLOC Body Serum or ageLOC Body Activating Gel) as directed.
- All posts must include the product(s) used and how long and how often the product was used to achieve the results depicted.
- All images must align with the claims and product benefits found in your market's [Product Information Page](#).
- Images cannot depict weight loss or other implied claims not contained within your market's Product Information Page.

